

Strategic Plan 2027–2030

Reducing the burden of digestive diseases and improving digestive health.

UNITED EUROPEAN GASTROENTEROLOGY

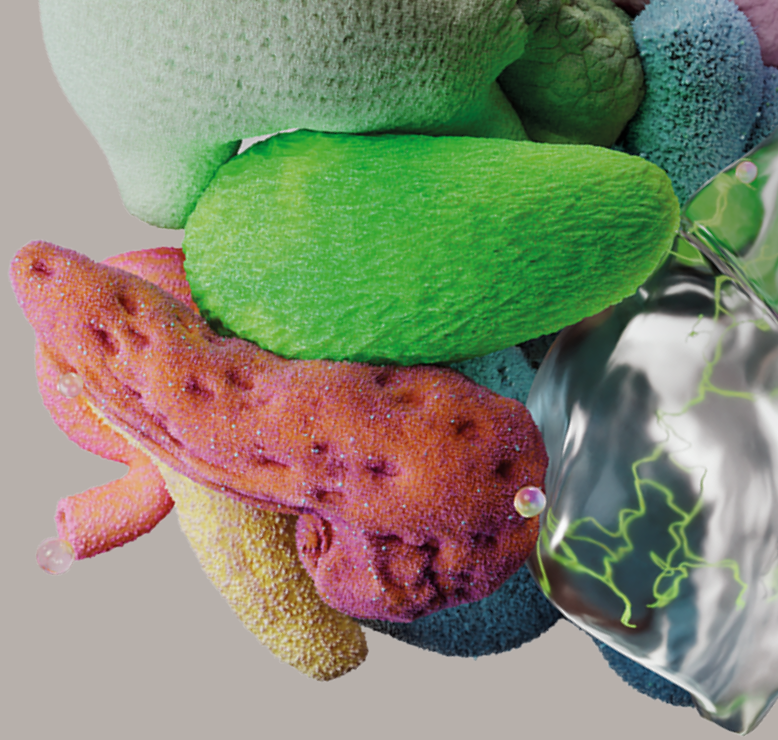
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Who we are

Founded in 1992, United European Gastroenterology (UEG) is Europe's leading non-profit organisation for digestive health. Based in Vienna, we are the professional home of the multidisciplinary digestive health community, uniting 17 European specialist societies, 50 national member societies and around 40,000 UEG Associates at all career stages.

Our work spans education, research, clinical standards and advocacy. We host UEG Week, the world's leading multidisciplinary gastroenterology congress, offer online learning through Gutflix alongside face-to-face and hands-on training, support researchers and young talent through fellowships, grants and awards, and publish UEG Journal.

We develop guidelines, standards and quality improvement initiatives and campaign at the European level to protect research funding and reduce health inequalities, in close collaboration with our member societies and stakeholders.



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Purpose

To unite the digestive health community through collaborative efforts that advance prevention, research, diagnosis, treatment, and awareness – while empowering professionals at every career stage, shaping policies that promote better digestive health, and improving quality of life and long-term outcomes for all.

Vision

To reduce the burden of digestive diseases and improve digestive health.

Mission

To shape the future of digestive health by uniting Europe's gastroenterology community around innovation, scientific discovery, education, and quality of care. As a trusted and forward-looking organisation, we drive progress, reduce health inequalities, and empower our community to meet the evolving needs of patients outcomes for all.

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Core values

UEG's core values are integrity, quality, diversity, independence, respect, accountability, transparency, and sustainability.

- Upholding integrity and responsible practices across all operations, including the responsible management of our environmental impact.

- Bringing together top talent from all digestive health disciplines and ensuring multidisciplinary collaboration and representation across all levels of the organisation.

- Ensuring inclusivity and equal opportunities for all, regardless of background or identity, guided by our formalised Equality & Diversity Plan.

- Enabling young professionals to engage and take responsibility within UEG.

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Organisational vitality

We ensure organisational vitality through rotating value-driven volunteer leadership, committed and qualified staff, and robust governance and infrastructure.

- Ensuring balanced, effective and agile governance structures, supported by a robust and well-resourced headquarters.

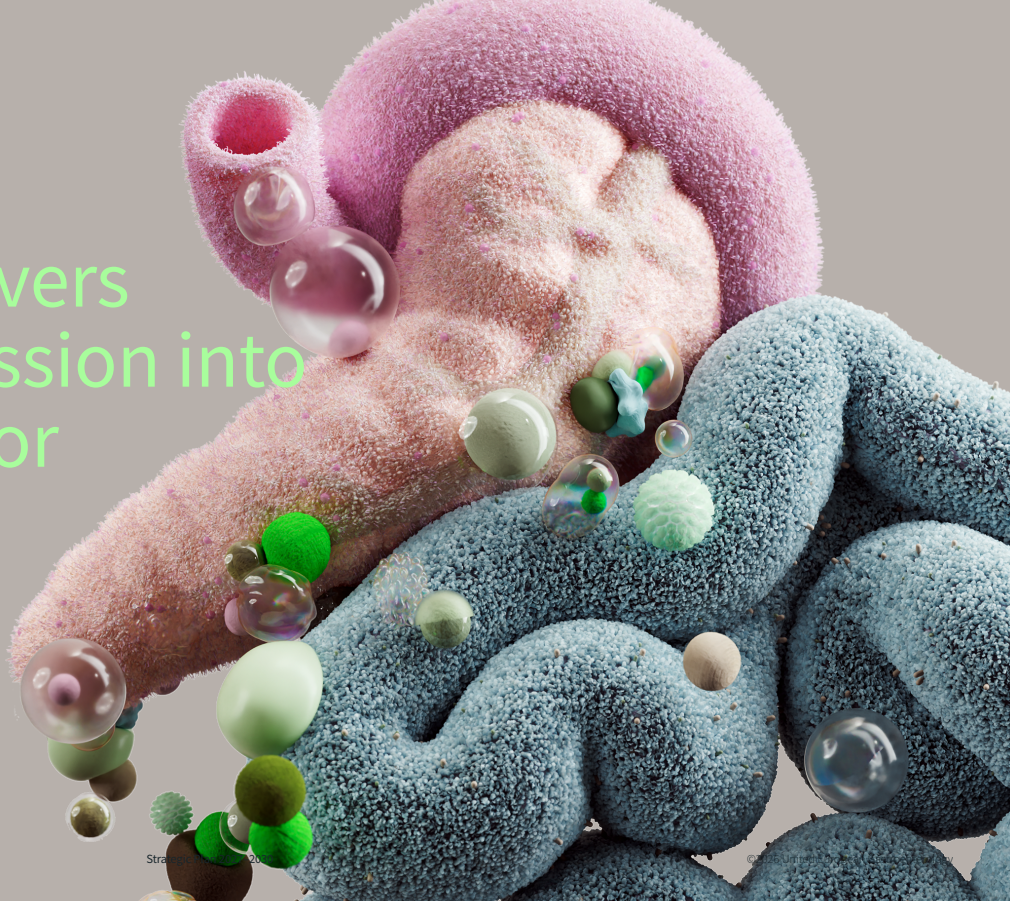
- Strengthening our network of specialist and national GI member societies and expanding the UEG Associate Community to reach all digestive health specialists across Europe.

- Fostering strategic collaborations with international medical, scientific and patient organisations, and with biomedical and technology industries to drive healthcare innovation.

- Investing in technology, innovation and a strong UEG brand, and securing long-term financial sustainability to protect and advance our vision.

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Our strategic drivers translate our mission into focused action for 2027–2030



Congress

As the world's leading multidisciplinary gastroenterology congress, UEG Week brings the digestive health community together to present high-quality research, translate science into clinical practice, deliver up-to-date education and connect professionals across disciplines, countries and career stages.

Strategic objectives:

- Attracting the best science in the world, and linking basic, translational and clinical research.
- Keeping clinical excellence at the centre, through symposia, best practice exchange, guidelines and standards.
- Delivering multidisciplinary education and expanding hands-on training in emerging fields.
- Bringing the whole community together at an inspiring congress by widening participation to allied health professionals, patient representatives and industry partners.



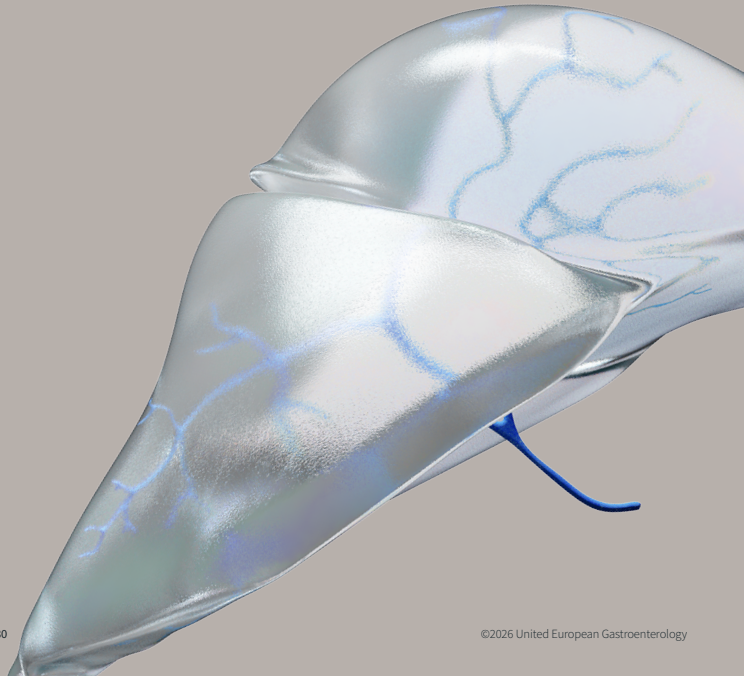
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Education

Providing accessible, high-quality education across digital, hands-on and face-to-face formats, building the skills and standards that advance gastroenterology practice.

Strategic objectives:

- Growing Gutflix into the global platform for GI education, expanding its online offering.
- Delivering affordable, expert led training, in-person and hybrid, with mentoring components built in.
- Expanding opportunities for hands-on learning.
- Setting consistent standards for GI training across Europe while adapting to changing learning habits.



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Research

Encouraging innovation and excellence in research by supporting research facilitation and cooperation in the field of digestive health.

Strategic objectives:

- Building the evidence on the burden of digestive disease in Europe and using it to set research priorities and drive advocacy.
- Supporting researchers in accessing EU research funding and preparing competitive proposals.
- Taking part in European research projects where UEG adds value - especially in carrying results to clinicians, policymakers and patients.
- Fostering research careers at every stage, especially early ones, through training, mentoring, mobility, recognition and help with developing their own projects.



Journal

Positioning UEG Journal as a top authoritative, esteemed journal of choice within digestive health.

Strategic objectives:

- Publishing cutting-edge basic, translational and clinical research, and excellent reviews and editorials.
- Building the journal's impact and reputation among the leading journals in gastroenterology and hepatology.
- Becoming the journal of choice for European and international guidelines, consensus papers and standards.
- Giving young editors real responsibility, and reaching the community through modern science communication.



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Quality of Care

Setting the standard for clinical practice guidelines and quality indicators in Europe, working closely with Member Societies to ensure they are developed and disseminated across Europe.

Strategic objectives:

- Taking a coordinating role in identifying priorities and gaps for guideline development.
- Developing high-quality European guidelines with member societies, backed by methodology support and training for the next generation of guideline developers.
- Bringing guidelines into daily practice, by making them easy to find and learn from on Gutflix, and by endorsing those that meet our quality standards.
- Developing quality indicators with our member societies, and promoting them across Europe.



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Public Affairs

Acting as the united voice of European gastroenterology, engaging with relevant stakeholders and institutions at national and European level to advance digestive health.

Strategic objectives:

- Coordinating efforts with our member societies and other relevant European and international stakeholders.
- Raising awareness of the burden of digestive diseases and positioning them as an EU health priority.
- Advocating for prevention, early detection and fair access to good care, in Europe and at national level.
- Strengthening strategic collaboration with patient organisations through the UEG Patient Representatives Advisory Board.



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We collaborate with the entire digestive health community

















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Building the future of Gastroenterology.
Together.



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