

United European Gastroenterology (UEG) House of European Gastroenterology Wickenburggasse 1 A-1080 Vienna, Austria

T +43 1 997 16 39 F +43 1 997 16 39 10

Austrian Register of Associations N° 570340662

office@ueg.eu www.ueg.eu Position: Junior Marketing Manager with graphic design skills (m/f/d)

Start: May 2025 – full time (37,5 hours/week)
Location: Wickenburggasse 1, 1080 Vienna

#### **About UEG**

UEG, or United European Gastroenterology, is a professional non-profit organisation combining all the leading European medical specialist and national societies focusing on digestive health. The mission of UEG is to improve the prevention and care of digestive diseases in Europe through providing education, supporting research and improving clinical standards. UEG's headquarters is located in Vienna, Austria where we coordinate all association, education and congress-related matters. All other important information regarding our organisation can be found on our website at <a href="https://www.ueg.eu">www.ueg.eu</a>.

## Your responsibilities

We offer the opportunity to work in our young, extremely dynamic team and actively shape the Marketing & Communication department with a great deal of autonomy and creativity. As part of our team, you'll develop creative visual content and play an active role in marketing and communication efforts that shape and strengthen UEG's brand.

# Your scope of functions include:

- Designing graphical and video materials for social media, website and other platforms
- Collaborating with the creative team and external agencies to develop graphic materials, promotional assets, and creative campaigns
- Supporting the strategic planning and implementation of UEG marketing and communication activities, with a focus on digital and community management
- Coordinating the production of promotional materials, gifts and giveaways
- Assisting the team in organising promotional activities for UEG and partner events

### Requirements

- Minimum 1-2 years of relevant design experience, a formal qualification in graphic design, or equivalent professional training
- Skills in graphic creation and video editing, knowledge of Adobe InDesign, Illustrator, Photoshop, Express, etc.
- Business-level fluency in English both spoken and written, German is an advantage
- Excellent MS office skills
- · Passion for technological innovations in marketing and communication
- Experience with digital content creation
- · Creativity, communication skills, and a good eye for design
- An efficient, structured, independent, and solution-oriented working style
- Team spirit and a flexible work ethos



### We offer

- An efficient introduction in a well-coordinated, international team
- The opportunity to incorporate your skills within an innovative, international medical organisation and to further develop your professional abilities.
- A family-friendly, flexible work environment, home office as well as a modern and easily accessible office.
- Social benefits including coverage of the "Wiener Linien" annual ticket, food vouchers, childcare support subsidy and others.
- A gross annual salary according to the Austrian collective agreement "Werbung und Marktkommunikation" with the readiness for overpayment in case of corresponding experience and qualification as well as further social benefits.

### Interested?

If you're ready to actively contribute and get involved, we'd love to hear from you! Please send your detailed application documents and salary expectations to UEG - United European Gastroenterology, Wickenburggasse 1, 1080 Vienna, with attention to Nathalie Soferova, hr@ueg.eu