
United European
Gastroenterology (UEG)
House of European
Gastroenterology
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Austrian Register of
Associations
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Position: Marketing & Communication Manager (m/f/d)
Start: January 2025 – full time (37,5 hours/week)
Location: Wickenburggasse 1, 1080 Vienna

About UEG

UEG, or United European Gastroenterology, is a professional non-profit organisation combining all the leading European medical specialist and national societies focusing on digestive health. The mission of UEG is to improve the prevention and care of digestive diseases in Europe through providing education, supporting research and improving clinical standards. UEG's headquarters is located in Vienna, Austria where we coordinate all association, education and congress-related matters. All other important information regarding our organisation can be found on our website at www.ueg.eu.

Your responsibilities

We offer the opportunity to work in our young, extremely dynamic team and actively shape the Marketing & Communication department with a great deal of autonomy and creativity. You will be in the position to advance the implementation of UEG's online marketing and communication strategy.

Your scope of functions include:

- Coordinate, execute and evaluate overall communication campaigns
- Work in partnership with the creative team and external agencies to develop graphic materials, promotional assets and creative campaigns
- Monitor adherence to corporate identity in all public-facing communications and act as brand guardian
- Create photo and media content inhouse and liaise with external agencies
- Support the strategic planning of UEG marketing & communication activities and implementation in all promotional channels with focus on digital and community management
- Market research and peer benchmarking
- Support of online advertising campaigns

Requirements

- Relevant professional training or studies or experience in a comparable position of minimum 5 years
- Business-level fluency in German and English – both oral and written
- Excellent MS office skills
- Knowledge of image editing, graphical concepts (Adobe Suite etc.) and a good eye for design
- Passion for technological innovations in marketing & communication
- Experience with digital content creation and CMS systems & online advertising is an advantage
- Creativity and communicative skills
- Holistic approach and cultural awareness
- An efficient, structured, independent, solution-oriented way of working
- Team spirit and a flexible work ethos

We offer

- An efficient introduction in a well-coordinated, international team
- The opportunity to incorporate your skills within an innovative, international medical organisation and to further develop your professional abilities.
- A family-friendly, flexible work environment, home office as well as a modern and easily accessible office.
- Social benefits including coverage of the “Wiener Linien” annual ticket, childcare support subsidy and others.
- A gross annual salary according to the Austrian collective agreement “Werbung und Marktkommunikation” with the readiness for overpayment in case of corresponding experience and qualification as well as further social benefits.

Interested?

If you're ready to actively contribute and get involved, we'd love to hear from you! Please send your detailed application documents and salary expectations to UEG - United European Gastroenterology, Wickenburggasse 1, 1080 Vienna, with attention to Christoph Ritsch, c.ritsch@ueg.eu