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UEG Week 2019 Venue
Fira Gran Via (North Access)
Barcelona, Spain

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Carmen Zavarsky

UEG Week Official Registration & Housing Partner
Mondial Congress & Events
Operngasse 20b
1040 Vienna, Austria
T +43 1 58804 0
Registration: uegweek.registration@mondial-congress.com
Housing: uegweek.housing@mondial-congress.com

Important!

This Sponsoring & Exhibition Brochure has been published by United European Gastroenterology (UEG) GmbH, hereinafter referred to as UEG. Please read this document carefully. Any updates, all application forms and the UEG Week Industry Guidelines and Terms & Conditions (Annex 1) can be found on the UEG website: ueg.eu/week.

Date of publication: October 2018
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General Dates to Remember

Industry site inspection at the Fira Gran Via: **Tue, January 8, 2019**
Application deadline for preferred sponsorship options & exhibition space: **Fri, February 8, 2019**
Opening of online registration for delegates: **Mon, February 11, 2019**
Opening of online abstract submission: **Mon, February 11, 2019**
Publication of UEG Week 2019 preliminary programme: **February/March 2019**
Abstract submission deadline: **Fri, April 26, 2019**
Late-breaking abstract submission deadline: **Thu, September 12, 2019**
Deadline early registration for delegates: **Thu, May 16, 2019**
Deadline late registration for delegates: **Thu, September 5, 2019**
Welcome to UEG Week
Barcelona 2019

Dear Partner, Sponsor and Exhibitor of UEG Week,
Dear Colleague,

UEG Week has evolved as one of the world’s major meetings in the field of gastroenterology and hepatology, and it will return to Barcelona, Spain, from October 19-23, 2019. The aim of UEG Week is to attract clinicians and basic scientists from all over the world to discuss advances in our field and continue to provide innovative education and updates. World-renowned experts and excellent faculty will gather to present the newest research, as well as state-of-the-art clinical practice.

UEG Week is the premier venue to present research findings and learn about new work in the field, therefore offers the perfect stage for you to present your company’s portfolio to key decision makers, learn what interests, and motivates your target audience, get their feedback and generate valuable leads. Although set in Europe, participants join us from across the world!

For everyone interested in any aspect of digestive health and disease there is a comprehensive programme of activity organised in innovative, interactive and exciting formats.

Meeting highlights include:
• Postgraduate Teaching Programme providing a continuous state-of-the-art update in various gastrointestinal (GI) disorders from leading clinicians
• Our extremely popular live endoscopy
• Cutting edge symposia on management of disease
• New therapy updates
• Clinical Trials revisited
• “Advances in Clinical Gastroenterology and Hepatology on digestive oncology”
• “Today’s Science; Tomorrow’s Medicine" series on “Microbiota: Moving towards clinics”
• Hands-on training for endoscopic, surgical and ultrasound techniques

Perhaps most importantly, UEG Week is the place for clinicians and scientists to present their best research. We truly believe that we offer more to researchers in terms of rewards and exposure than any other meeting, and so attract the best of the best.
The largest GI community in Europe!

There is no other organisation like UEG. It is the only body to unite all European societies and associations concerned with liver and digestive disease, and the primary force in supporting and promoting scientific research in the field. UEG represents the entire GI community in Europe – from medical students to the most distinguished gastroenterologists and hepatologists; from research scientists to specialist nurses.

Finally, Barcelona has proven to be a wonderful and vibrant venue and a perfect place for UEG Week – a place to communicate, set up collaborations, meet old friends... and make new ones!

We would love to welcome you in Barcelona for UEG Week – the premier event in 2019 of digestive health and disease!

With kind regards,

Paul Fockens
UEG President

Magnus Simrén
UEG Secretary General
UEG Week 2017 Statistics

How many people attend UEG Week?

12,814 participants from 118 countries
at UEG Week Barcelona 2017
+ online audience 1,326 participants

Where do our delegates come from?

Top 10 Countries

- United Kingdom: 706
- Italy: 571
- Japan: 463
- Spain: 443
- USA: 436
- Germany: 428
- The Netherlands: 388
- France: 386
- China: 293
- Switzerland: 287

What is their professional activity?

- Gastroenterologist: 45%
- Endoscopist: 32%
- Basic Scientist: 14%
- Physician: 6%
- Surgeon: 3%
- Hepatologist: 14%
- Others: 32%
Submitted Abstracts

- Barcelona 2017: 3,997
- Vienna 2015: 3,883
- Vienna 2016: 3,540
- Vienna 2014: 3,551

Industry at UEG Week Barcelona 2017

- 158 Exhibitors & Sponsors
- 23 Sponsored Symposia
- 2,310 Exhibitor Badges
- 4,960 m² Exhibition Space
- 6 Premium Partners and 8 Major Partners

Delegates Feedback on UEG Week Barcelona 2017

- 97% saying UEG Week was excellent or good
- More than 80% graded the Industry Exhibition at UEG Week excellent or good
List of UEG Week 2018 Partners, Sponsors & Exhibitors
as per September 06, 2018, in alphabetical order

<table>
<thead>
<tr>
<th>Premium Partners</th>
<th>Major Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>AbbVie</td>
<td>ALFASIGMA S.p.A</td>
</tr>
<tr>
<td>Amgen Europe GmbH</td>
<td>Celltrion Healthcare</td>
</tr>
<tr>
<td>FUJIFILM Europe GmbH</td>
<td>Gilead Sciences</td>
</tr>
<tr>
<td>Janssen</td>
<td>MEDTRONIC</td>
</tr>
<tr>
<td>Olympus Europa SE &amp; Co. KG</td>
<td>Norgine</td>
</tr>
<tr>
<td>Pfizer</td>
<td>PENTAX EUROPE GmbH</td>
</tr>
<tr>
<td>Takeda Pharmaceuticals International AG</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>General Sponsors / Exhibitors</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3·D Matrix</td>
<td>Changzhou Dahua Group/Citec</td>
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<tr>
<td>3D Systems Simbionix</td>
<td>Changzhou Jiuhong Instrument Co., Ltd</td>
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<tr>
<td></td>
<td>Choyang Medical Industry Ltd.</td>
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<td></td>
<td>Cook Medical</td>
</tr>
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<td></td>
<td>Creo Medical Ltd.</td>
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<tr>
<td>A Allergan</td>
<td>D Diversatek Healthcare</td>
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<td></td>
<td>Dr. Falk Pharma GmbH</td>
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<tr>
<td>Alton (Shanghai) Medical Instruments Co., Ltd</td>
<td>E Eli Lilly and Company</td>
</tr>
<tr>
<td>amg International GmbH</td>
<td>ELLA-CS, s.r.o.</td>
</tr>
<tr>
<td>Ankon Medical Technologies</td>
<td>EMED SP. Z O. O. SP. K.</td>
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<tr>
<td>Anrei Medical (Hangzhou) Co., Ltd.</td>
<td>ENDALIS</td>
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<tr>
<td>Apollo Endosurgery</td>
<td>EndoAid Ltd.</td>
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<tr>
<td>Arc Medical Design</td>
<td>EndoClot Plus, Inc.</td>
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<tr>
<td></td>
<td>Endoscopic Ultrasound Journal editorial office</td>
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<td>Endoscopy / ESGE - Thieme</td>
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<td>Endoss</td>
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<td>Endotics</td>
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<td></td>
<td>Erbe Elektromedizin GmbH</td>
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<td>Eurospital</td>
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<td></td>
<td>Exalenz</td>
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<td>B Bayer Consumer Health</td>
<td>F Finemedix Co., Ltd</td>
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<tr>
<td>BCM Co., Ltd</td>
<td>Fischer ANalysen Instrumente GmbH</td>
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<tr>
<td>Beijing Huaco Healthcare Technologies Co., Ltd.</td>
<td>G GE Healthcare</td>
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<td>BIOCODEX</td>
<td>Genetic Analysis AS</td>
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<tr>
<td>Biocrates Life Sciences AG</td>
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<td>BioGaia</td>
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<tr>
<td>Biogen Intl. GmbH</td>
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<td>Boston Scientific International</td>
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<tr>
<td>BÜHLMANN Laboratories AG</td>
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<td>C CALPRO AS</td>
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<tr>
<td>Cantel</td>
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<tr>
<td>CapsoVision, Inc.</td>
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<td>CASEN RECORDATI S.L</td>
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<tr>
<td>CBC Group</td>
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</tr>
<tr>
<td>Celgene Corporation</td>
<td></td>
</tr>
</tbody>
</table>
Acknowledgement UEG Week 2018 Partners, Sponsors & Exhibitors: UEG Week Sponsoring & Exhibition

H
Hangzhou AGS MedTech Co., Ltd.

I
IMMUNDIAGNOSTIK AG
INFAI GMBH
Insitumed GmbH
IntroMedic Co., Ltd.
invendo medical GmbH

J
Jiangsu ATE Medical Technology Co., Ltd
Jiangsu Kangjin Medical Instrument Co., Ltd.
jinshan Science & Technology

K
Karger Publishers
KARL STORZ GMBH & CO. KG

L
LA LETTRE DE L’HEPATO-GASTROENTEROLOGUE
Laborie
Leo Medical Co., Ltd.
Leufen Medical GMBH
Life Partners Europe
Lumendi

M
M.I. Tech Co., Ltd.
Mauna Kea Technologies
Medify
Medi-Globe GmbH/ Endo-Flex GmbH
MEDITALIA S.A.S.
Mednova Medical
medwork GmbH
Micro-Tech-Europe GmbH
Mirai Medical
MSD (Merck & Company, Inc.)
MTW-Endoskopie
Mylan GmbH

N
NET New Electronic Technology GmbH
NEXTBIOMEDICAL Co.,Ltd.
NIKKISO
NISO Biomed
Noventure

O
Ovesco Endoscopy AG
Oxford University Press

P
Peter Pflugbeil GmbH
Probiotics International Ltd

R
R-Biopharm
Reckitt Benckiser
Richen Medical Science
Robarts Clinical Trials
Roche
Rogaska Donat Mg

S
S&G Biotech INC.
SAGE Publishing
Samsung Bioepis Co., Ltd.
Sandoz International GmbH
SHANGHAI ANQING MEDICAL INSTRUMENT CO., LTD
Shangxian Minimal Invasive Inc.
SHENZHEN ZHONGHE HEADWAY BIO-SCI & TECH CO., LTD
Shionogi Ltd.
Shire
SMART Medical Systems Ltd.
SOFAR SPA
SOLUSCOPE
SonoScape Medical Corp.
Standard Sci-Tech Inc.
STEELCO SPA
SUMITOMO BAKELITE CO., LTD.
Surgical Science

T
Taewoong Medical
The Standard Co., Ltd
Tillotts Pharma AG

U
US Endoscopy

W
W. L. Gore & Associates
Wassenburg Medical B.V.
Wego Group
Wiley
WILSON INSTRUMENTS (SHA) CO., LTD
Wisepress Medical Bookshop

Z
Zeon Medical Inc.
Looking to reach the right audience?

Advertise in the UEG Journal: the perfect opportunity to showcase your products to your targeted audience while associating your company with the most prestigious federation in the gastroenterology field.

For all print and online advertising and sponsorship opportunities please contact:

T: +44 20 7324 8500
E: advertising@sagepub.co.uk

ueg.sagepub.com
## UEG Week Programme Overview & Scientific Information

### Postgraduate Teaching Programme

| Saturday  
| October 19, 2019 | Sunday  
| October 20, 2019 | Monday  
| October 21, 2019 | Tuesday  
| October 22, 2019 | Wednesday  
| October 23, 2019 |
| --- | --- | --- | --- | --- |
| Opening Session | Symposia | Translational / Basic Science Pathway | Advances in Clinical GI and Hepatology | |
| Today’s Science; Today’s Medicine (TSTM) | | | | |
| UEG Week Hotspot | Live Endoscopy | Video Case Session | | |
| Abstract-Based Sessions | | | | |
| Poster Exhibition / Poster Champ Sessions / Posters in the Spotlight | | Case-Based Discussions | | |

### Young GI Network

- ESGE Learning Area
- Ultrasound Learning Area
- Surgical Learning Area
- Association Meetings: Common Interest Group Meetings / Business Meetings

### Industry Sponsored Symposia

Different time slots are available for symposia organised by the industry:

- **60 min Breakfast Meetings**
  - Mon-Wed, October 21 – October 23, 2019, 07:00 – 08:00
- **90 min Industry Sponsored Symposia**
  - Sun, October 20, 2019; 16:15 – 17:45 & 18:00 – 19:30
  - Mon-Tue, October 21–22, 2019, 18:00 – 19:30

### ESGENA Conference

The Conference of the European Society of Gastroenterology and Endoscopy Nurses and Associates (ESGENA) is an associated meeting at UEG Week with separate scientific programme and registration.

Programme is subject to change

---

**EACCME – Continuing Medical Education**

UEG is in the process of seeking approval from the European Accreditation Council for Continuing Medical Education in Brussels (EACCME), an institution of the UEMS, to provide EACCME credits for attendance at the scientific sessions of the core programme as well as for the postgraduate teaching programme of UEG Week.

Through an agreement between the European Union of Medical Specialists and the American Medical Association, physicians may convert EACCME credits to an equivalent number of AMA PRA Category 1 Credits™.
Floor Plans

Hall 8.0, Ground Floor

Hall 8.1, First Floor
Metro Station “Fira”

Please note that the Fira Gran Via has a new Metro Station “Fira”. The walking distance from the station to the Main Entrance (North) will be 8-10 minutes. The Metro Line L9 Sud connects the airport directly with Fira BCN Gran Via in 25 minutes and the connection to the city centre is now as well improved.

All floor plans are preliminary and subject to change.
Sponsorship

Reasons for being part of UEG Week 2019

• Make the most out of your presence at UEG Week by generating unique leads to expand your business and create awareness for your brand. Why not standing out against your competitors and choose from the large variety of sponsoring options and advertising space at the congress venue?
• Contribute to medical education with the presentation of your latest research activities. Already thought about organising an industry sponsored symposium to present them to your target audience?
• All of the leading companies in the field of gastroenterology are present in the technical exhibition – be one of them!

Sponsorship Levels

Industry is kindly invited to become a sponsor of UEG Week 2019 in Barcelona by choosing various options that are set out on the following pages of this brochure.

The total amount of the financial contribution (based on sponsorship options and exhibition space) of UEG Week 2019 will determine the level of sponsorship. Registration fees paid by the sponsor for invited participants are not included in the final calculation of the payment amount, which serves as basis for granting the applicable level of sponsorship.

<table>
<thead>
<tr>
<th>Level of Sponsorship</th>
<th>Minimum Payment (net)</th>
<th>Application Deadline for Preferred Sponsorship Options and Exhibition Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premium Partner</td>
<td>€ 210,000</td>
<td>Fri, February 8, 2019</td>
</tr>
<tr>
<td>Major Partner</td>
<td>€ 130,000</td>
<td>Fri, February 8, 2019</td>
</tr>
<tr>
<td>General Sponsor / Exhibitor</td>
<td>Below € 130,000</td>
<td>Fri, February 8, 2019</td>
</tr>
</tbody>
</table>

Every company will have the opportunity to become a Premium or Major Partner of UEG Week by paying the equivalent sum, irrespective of the UEG points (more information below) achieved so far for participation in previous UEG Weeks.

To ensure transparency, order and fairness for all companies, but also to reflect contributions by sponsors to previous UEG Weeks (UEG point system), the following ranking rules apply for allocation purposes within the same level of sponsorship and if booked until the application deadline for preferred sponsorship options and exhibition space:
• 1st criterion: Total amount of the financial contribution for UEG Week 2019
• 2nd criterion: If two or more companies do show the same financial contribution the UEG point system will be applied.
• 3rd criterion: If there are still two or more companies showing the same level, date and time of application are used as criterion for ranking purposes and companies will be treated on a first-come, first served basis.

After Friday, February 8, 2019 all sponsorship & exhibition applications will be treated on a first-come, first-served basis.
UEG Point System

Achieved points are used for ranking according to the rules described in the section above.

The point system is managed by UEG, which will ensure appropriate points allocation and provision of necessary information to all the concerned parties. Each sponsor will be advised of the current point status individually upon request at uegweek@ueg.eu. Points gained from the previous 4 UEG Weeks (2015-2018) will be taken into account for ranking purposes for UEG Week Barcelona 2019.

For UEG Week 2019 points can be achieved as follows:

- Premium Partner: 24 points
- Major Partner: 14 points
- General Sponsor/Exhibitor: 3 points with a minimum payment of € 30,000 (net)

→ One further point can be gained for each additional € 10,000 invested in sponsorship options or exhibition space

UEG Week Long-Term Partners

UEG will continue with the “UEG Week Long-Term Partners”, a category that rewards long-term industry support.

All companies who have been involved in UEG Week for at least the past 3 years and the current UEG Week (UEG Week 2016-2019) will be acknowledged in the UEG Week congress app, on signage on-site and on the congress homepage, irrespective of their sponsorship level or gained points.

UEG wishes to express its special thanks to long-term support in this way.
Additional Information on Sponsorship Levels

In addition to the benefits of your sponsoring and/or exhibition support – for detailed information see the various sponsorship options and information regarding exhibition – your company will receive significant exposure and recognition through the benefits mentioned below:

<table>
<thead>
<tr>
<th>Additional Benefits</th>
<th>Premium Partners ≥ € 210,000</th>
<th>Major Partners ≥ € 130,000</th>
<th>General Sponsors/Exhibitors &lt; € 130,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Priority selection from the list of sponsorship options until Fri, February 8, 2019</td>
<td>1st choice</td>
<td>2nd choice</td>
<td>3rd choice</td>
</tr>
<tr>
<td>Priority choice of date for an industry sponsored symposium until Fri, February 8, 2019</td>
<td>1st choice</td>
<td>2nd choice</td>
<td>3rd choice</td>
</tr>
<tr>
<td>Priority choice of your own exhibition booth space from the available spaces based on a given layout by UEG, no influence on surrounding areas until Fri, February 8, 2019</td>
<td>1st choice</td>
<td>2nd choice</td>
<td>3rd choice</td>
</tr>
<tr>
<td>Priority choice of meeting rooms until Fri, February 8, 2019</td>
<td>1st choice</td>
<td>2nd choice</td>
<td>3rd choice</td>
</tr>
<tr>
<td>Permission to extend the exhibition booth height in the hall to a maximum of</td>
<td>max. of 5 m</td>
<td>max. of 4 m</td>
<td>max. of 3.50 m</td>
</tr>
<tr>
<td>Suspensions from the ceilings in the exhibition hall (upper rim – truss, lights included)</td>
<td>max. height of 7 m</td>
<td>max. height of 5 m</td>
<td>no suspension</td>
</tr>
<tr>
<td>Named as Premium/Major Partner in congress publications and on-site with a company logo display</td>
<td>✔</td>
<td>✔</td>
<td>n/a</td>
</tr>
<tr>
<td>Named as Premium/Major Partner on the congress website with a company logo display and a hyperlink to your company’s website</td>
<td>✔</td>
<td>✔</td>
<td>no logo display no hyperlink</td>
</tr>
<tr>
<td>Use of the official congress logo with designation of Premium or Major Partner or General Sponsor/Exhibitor for advertising (after approval by UEG)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Priority choice of hotel booking for the upcoming UEG Week Amsterdam 2020</td>
<td>✔</td>
<td>✔</td>
<td>n/a</td>
</tr>
<tr>
<td>Congress registrations (access to scientific sessions)</td>
<td>5</td>
<td>3</td>
<td>n/a</td>
</tr>
<tr>
<td>Additional exhibitor registrations (no access to scientific sessions)</td>
<td>35 additional</td>
<td>20 additional</td>
<td>n/a</td>
</tr>
<tr>
<td>Transmission of live scientific programme to exhibition booth</td>
<td>✔</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>Free tickets for the Premium Partner’s own industry sponsored symposia</td>
<td>200</td>
<td>n/a</td>
<td>n/a</td>
</tr>
<tr>
<td>UEG Week congress bags</td>
<td>5</td>
<td>3</td>
<td>1</td>
</tr>
</tbody>
</table>
Stand Building Heights & Suspensions from the Ceiling

<table>
<thead>
<tr>
<th>Hall</th>
<th>Hall Heights</th>
<th>Max. Building Heights</th>
<th>Suspensions from the Ceilings</th>
<th>Water Connection &amp; Drainage</th>
<th>Floor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Premium Partner</td>
<td>Major Partner</td>
<td>General Sponsor</td>
<td>Premium Partner</td>
</tr>
<tr>
<td>Hall 8.1</td>
<td>10 m</td>
<td>5 m</td>
<td>4 m</td>
<td>3.5 m</td>
<td>7 m</td>
</tr>
</tbody>
</table>

Important Dates

Application deadline for preferred sponsorship options & exhibition space: Fri, February 8, 2019
Deadline to submit details for industry sponsored symposia programmes: Fri, March 1, 2019
Approval of industry sponsored symposia programmes by the UEG Scientific Committee: Fri, April 5, 2019

All application forms, the UEG Week Industry Guidelines and Terms & Conditions are available online on ueg.eu/week/sponsors-exhibitors
Sponsorship Options

On the following pages, you get acquainted with possible sponsorship options. If any idea of an item or advertising option is not included in this brochure and comes to your mind, please contact us.

**Note for compliance:** All branding and advertising artworks need to be in compliance with the local codes of practice with regard to the promotion of prescription medicines and others, if applicable.

**Note for submission of orders:** If not otherwise stated the latest order deadline for sponsorship options is **Friday, August 9, 2019**. After this deadline, bookings are only possible upon check of feasibility.

### Industry Sponsored Symposia

UEG Week 2019 is the ideal platform for presenting your latest research to a large targeted audience. The following time slots are reserved:

<table>
<thead>
<tr>
<th>Symposium Category</th>
<th>Date</th>
<th>Time</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 min Breakfast Meetings</td>
<td>Mon, Oct. 21, 2019</td>
<td>07:00 – 08:00</td>
<td>€ 20,000</td>
</tr>
<tr>
<td></td>
<td>Tue, Oct. 22, 2019</td>
<td>07:00 – 08:00</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Wed, Oct. 23, 2019</td>
<td>07:00 – 08:00</td>
<td></td>
</tr>
<tr>
<td>90 min Industry Sponsored Symposia</td>
<td>Sun, Oct. 20, 2019</td>
<td>16:15 – 17:45 or</td>
<td>€ 50,000</td>
</tr>
<tr>
<td></td>
<td>Mon, Oct. 21, 2019</td>
<td>18:00 – 19:30</td>
<td></td>
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<tr>
<td></td>
<td>Tue, Oct. 22, 2019</td>
<td>18:00 – 19:30</td>
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</tbody>
</table>

Industry sponsored symposia will be running in parallel with other industry sponsored symposia. A maximum of five parallel symposia are scheduled but UEG reserves the right to adapt this number. The programme of an industry sponsored symposium is not affiliated with UEG and the responsibility for the content remains with the company.
Included Benefits

- Provision of a lecture room located at the congress venue with a capacity of at least 400 seats for Premium Partners and 300 seats for Major Partners and General Sponsors
- Supply of basic AV equipment in the lecture room
- Publishing of meeting programme and inclusion of sponsor name online in a dedicated industry section on the congress website
- Publishing of meeting programme and inclusion of sponsor name in a dedicated industry section in the UEG Week congress app
- Sponsors may set-up displays at the congress venue (location to be approved by UEG; production and set-up by the sponsor) on the day prior to the symposium until the end of the symposium as follows:
  - 1 roll-up for a breakfast meeting
  - 2 roll-ups for a 90 min symposium
- Sponsors may set-up 1 roll-up directly in front of the respective lecture room 30 min prior to the symposium
- Sponsors may print 1 poster (size Din A0) to announce the symposium and display it at a central poster wall provided by UEG
- Sponsors may distribute flyers 30 min prior to the symposium directly in front of the respective meeting room. For breakfast meetings the sponsor is entitled to distribute flyers in a given 30 min time slot (location and time slot will be provided and approved by UEG)
- Sponsors may publish their programme, abstracts and proceedings themselves

The price does not include:
Travel expenses, hotel accommodation and congress registration for speakers/chairs are not included in the price for an industry sponsored symposium and speakers/chairs need to be registered as delegates. In case speakers/chairs of your symposium form part of UEG Week’s confirmed faculty, the above expenses will be taken care of by UEG in line with stipulated faculty packages* (this may imply that you still have to cover costs). Please note that active members of the UEG Scientific Committee and the UEG Council are not permitted to speak in or chair UEG Week industry sponsored symposia.

*faculty packages are subject to change at all times
Printed / Produced Items for UEG Week Barcelona 2019

Pocket Programme

Two pages for your sponsor advertisements in the pocket programme
Benefit: The pocket programme is a practical pocket guide providing delegates with a quick day-to-day view of the programme (incl. industry sponsored symposia) and shows an overview of the venue and the exhibition. It will be inserted in the congress bags and distributed throughout the congress venue.
Format: Printed (min. of 8,000 - 10,000 copies), 4 colour advert
€ 35,000

Exhibition Floor Plan

One page sponsor advertisement on the back side of the exhibition floor plan
Benefit: The exhibition floor plan serves as a guide through the technical exhibition and will be inserted in the congress bags and distributed at the entrances of the exhibition area.
Format: Printed (min. of 10,000 copies), Din A4, 4 colour advert
€ 8,000

Lanyard for Name Badge

Placement of your company logo together with the congress branding on lanyards
Benefit: Badges must be worn by delegates at all times within the congress venue and guarantee high visibility of the sponsor’s logo throughout the whole congress.
€ 35,000

Ballpoint Pen

Placement of your company logo on ballpoint pens
Benefit: Continued visibility to each participant throughout the congress as ballpoint pens will be inserted into the delegate’s congress bags.
€ 5,000 *

*as a grant towards advertising costs; production (min. amount of 10,000 pieces) and delivery to the designated warehouse is provided by the sponsor

Writing Pads

Placement of your company logo on writing pads
Benefit: Continued visibility to each participant throughout the congress as writing pads will be inserted into the delegate’s congress bags.
€ 5,000 *

*as a grant towards advertising costs; production (min. amount of 10,000 pieces) and delivery to the designated warehouse is provided by the sponsor
Pen & Pads Station

Placement of your company logo or message on station, ballpoint pens and writing pads. Benefit: These stations will be placed at prominent places throughout the venue where delegates can help themselves to a writing pad and pen.

Note: Allocation of stations by UEG. Production of pens & pads (minimum amount of 1,000 pieces each per station) and delivery to the designated warehouse is provided by the sponsor.

€ 2,500 per station*

* Max. 2 stations can be booked per company

Congress Bag

Placement of your company logo together with the UEG branding on the delegate’s congress bags. Benefit: Continued visibility to each participant throughout the venue as congress bags are part of the congress materials included in the registration of every delegate.

€ 35,000

Congress Bag Insert

Take the opportunity to provide additional information to delegates by placing an insert in the delegate’s congress bag

Format: Max. 4 pages of a Din A5 leaflet or a double-sided Din A4 leaflet, content to be approved by UEG

Note: Production and delivery to the designated warehouse is provided by the sponsor

€ 8,000 per supplement

Signage at the Congress Venue

Display of your company logo on signage around the venue

Benefit: Informational signage boards will be placed strategically throughout the entire conference venue where they will have high visibility.

€ 48,000 exclusive

€ 15,000 per sponsor
### Website & Digital Items

#### UEG Week Website & UEG Week Live

Take the possibility to promote your company on the UEG Week website ueg.eu/week and on UEG Week Live live.ueg.eu/week. The UEG Week website serves as the main source of information for all delegates where they can also submit abstracts, access the scientific programme of UEG Week, register online and book accommodation. As such, the UEG Week Website generates more than 700,000 page views per year. The UEG Week Live features live streams of sessions including Q&A options, social media feeds where all participants can share their conference experience, daily up-to-date news and UEG Week 24/7 presenting the webcasts of recorded sessions. With UEG Week Live your company message becomes visible to approx. 5,300 visitors per day.

<table>
<thead>
<tr>
<th>Promotion period</th>
<th>Pre-Week Banner Package</th>
<th>Week Live Banner Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement of your advert banner with a hyperlink to your company’s website on dedicated pages of the UEG Week website with no educational or scientific content</td>
<td>✔️</td>
<td>n/a</td>
</tr>
<tr>
<td>Placement of your advert banner with a hyperlink to your company’s website on UEG Week Live</td>
<td>n/a</td>
<td>✔️</td>
</tr>
<tr>
<td>Visibility of hyperlink before the congress</td>
<td>✔️</td>
<td>n/a</td>
</tr>
<tr>
<td>Visibility of hyperlink during the congress</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Possibility of a one-time change of the advert banner and hyperlink so that you can promote your onsite activities at UEG Week 2019</td>
<td>✔️</td>
<td>n/a</td>
</tr>
<tr>
<td>Advert banners are not blocked by adblockers</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Cost</td>
<td>€ 20,000</td>
<td>€ 25,000</td>
</tr>
<tr>
<td>Pre-Week Banner &amp; Week Live Banner Package</td>
<td>€ 40,000</td>
<td></td>
</tr>
</tbody>
</table>

Layout subject to change
### UEG Week WiFi

Your company name will be included in the UEG Week WiFi name.  
**Benefit**: Your company name will be visible to all participants connecting to the venue’s wireless network in order to access the internet onsite.  
Example, depending on the company name: UEGWifi by “your company name”  
€ 20,000

### Live Stream Advert Jingle

Take this opportunity to promote your company via this widely viewed platform.  
Your advert jingle (video intro, max. 3 seconds) will be shown to the live stream user before the start of the live stream. During break times, you will be acknowledged as sponsor of the UEG Week Live Stream with your company logo on the live stream channel.  
With more than 100 sessions being live streamed, our popular streaming service attracted 2,300 unique live stream users during UEG Week 2017.  
No product placement possible.  
* max. 3 sponsors; only 1 advert jingle will be shown per live stream user; selection of ad occurs randomly
€ 15,000 exclusive
€ 5,500 per sponsor*

### Advert Banner in the UEG Week Online Registration System

Inclusion of your advert banner (promoting your company’s onsite activities at UEG Week or your company logo and message) including hyperlink to your website on the “Thank You Page” of the online registration system for UEG Week. Upon completion of the registration for UEG Week, the “Thank You Page” opens automatically.  
Furthermore, the advert banner will be incorporated in the automatic confirmation email sent to all delegates upon successful completion of the online registration.  
Your advert banner will be visible from February to October and you will have the possibility to exchange the banner and hyperlink once during this period.  
In 2017, 7100 delegates registered online for UEG.  
No product placement possible.
€ 11,000

### Final Registration Information Mailing

Placement of your advert banner & hyperlink to your website in the final information mailing sent out by our registration partner to all registered delegates.  
Addressees: All registered participants (11,600 in 2017)  
No product placement possible.
€ 14,000

---

* New Item

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Live Stream Advert Jingle</td>
<td>Take this opportunity to promote your company via this widely viewed platform. Your advert jingle (video intro, max. 3 seconds) will be shown to the live stream user before the start of the live stream. During break times, you will be acknowledged as sponsor of the UEG Week Live Stream with your company logo on the live stream channel. With more than 100 sessions being live streamed, our popular streaming service attracted 2,300 unique live stream users during UEG Week 2017. No product placement possible. *max. 3 sponsors; only 1 advert jingle will be shown per live stream user; selection of ad occurs randomly</td>
<td>€ 15,000 exclusive € 5,500 per sponsor*</td>
</tr>
<tr>
<td>Advert Banner in the UEG Week Online Registration System</td>
<td>Inclusion of your advert banner (promoting your company’s onsite activities at UEG Week or your company logo and message) including hyperlink to your website on the “Thank You Page” of the online registration system for UEG Week. Upon completion of the registration for UEG Week, the “Thank You Page” opens automatically. Furthermore, the advert banner will be incorporated in the automatic confirmation email sent to all delegates upon successful completion of the online registration. Your advert banner will be visible from February to October and you will have the possibility to exchange the banner and hyperlink once during this period. In 2017, 7100 delegates registered online for UEG. No product placement possible.</td>
<td>€ 11,000</td>
</tr>
<tr>
<td>Final Registration Information Mailing</td>
<td>Placement of your advert banner &amp; hyperlink to your website in the final information mailing sent out by our registration partner to all registered delegates. Addressees: All registered participants (11,600 in 2017) No product placement possible.</td>
<td>€ 14,000</td>
</tr>
<tr>
<td>UEG Week WiFi</td>
<td>Your company name will be included in the UEG Week Wifi name. <strong>Benefit</strong>: Your company name will be visible to all participants connecting to the venue’s wireless network in order to access the internet onsite. Example, depending on the company name: UEGWifi by “your company name”</td>
<td>€ 20,000</td>
</tr>
</tbody>
</table>
UEG Week Congress App

In a digital congress environment (no more printed final programme book), the UEG Week congress app is one of the main information sources for delegates, especially onsite at UEG Week. The congress app with an increasing number of downloads each year (more than 7,000 in 2017) is free for participants and provides mobile device users with on-the-go access to the congress' most exciting interactive features. The app includes features as browsing the full congress programme, a Q&A tool to send questions as text messages to the chairs of a session, an audience voting tool for interactive polls during sessions, information about all sponsors and exhibitors and much more. Enhance your presence at UEG Week.

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sponsor of the Congress App</strong></td>
<td><strong>€ 24,500</strong></td>
</tr>
<tr>
<td>• Splashscreen &amp; Dashboard: Your company logo will be visible for a couple of seconds every time a user starts the app and it will be visible on the dashboard of the congress app.</td>
<td></td>
</tr>
<tr>
<td>• Install &amp; Update Screen: Your company logo will be visible on the install &amp; update screen when a user installs and every time a user updates the app.</td>
<td></td>
</tr>
<tr>
<td>• Newsletter: Acknowledgement as sponsor of the congress app in a newsletter promoting the UEG Week congress app. Furthermore, you will have the possibility to include an advert banner in this newsletter.</td>
<td></td>
</tr>
<tr>
<td>• App page logo display: Your company logo will be visible on the screenshot of the congress app on the app page where users can download the app.</td>
<td></td>
</tr>
<tr>
<td>• Visibility of your company logo on all announcements of the app including a screenshot of its splashscreen with your company logo (includes signs onsite at the congress venue, promotional slides, etc.)</td>
<td></td>
</tr>
<tr>
<td><strong>Advert within the Congress App</strong></td>
<td><strong>€ 4,500 per day</strong></td>
</tr>
<tr>
<td>Placement of your ad (promoting your company’s onsite activities at UEG Week or company logo/message) for 3 seconds after the welcome screen of the app. The ad opens every time a user starts the app and takes the entire screen.</td>
<td></td>
</tr>
<tr>
<td>Max. 1 booking per day</td>
<td></td>
</tr>
<tr>
<td>Max. 2 bookings per company</td>
<td></td>
</tr>
<tr>
<td>Available Saturday to Wednesday during UEG Week</td>
<td></td>
</tr>
<tr>
<td><strong>Enhanced Industry Sponsored Symposium Programme Listing</strong></td>
<td><strong>€ 1,000</strong></td>
</tr>
<tr>
<td>Upgrade the listing of your industry sponsored symposium programme with your company logo and a direct link to your company profile. Highlight your session to get maximum visibility!</td>
<td></td>
</tr>
<tr>
<td><strong>Company Profile Plus</strong></td>
<td><strong>€ 2,200</strong></td>
</tr>
<tr>
<td>Within the sponsors &amp; exhibitors section in the congress app all company names are listed. Upgrade this listing with your company name being highlighted and add three displays within your company description – company logo and two additional ads. Enhance them further by incorporating a hyperlink to your website.</td>
<td></td>
</tr>
<tr>
<td><strong>Push Notification</strong></td>
<td><strong>€ 2,000 per Push Notification</strong></td>
</tr>
<tr>
<td>Short messages (header max 80 characters, body max 500 characters) that pop up on attendees devices such as mobile phones and tablets. Timeslot for release will be provided and approved by UEG.</td>
<td></td>
</tr>
<tr>
<td>Max. 2 push notifications can be booked per company</td>
<td></td>
</tr>
<tr>
<td><strong>Push Notification including Image</strong></td>
<td><strong>€ 3,500 per Push Notification</strong></td>
</tr>
<tr>
<td>Possibility to include an image in the body of your push notification.</td>
<td></td>
</tr>
<tr>
<td>Max. 2 push notifications can be booked per company</td>
<td></td>
</tr>
</tbody>
</table>
Audience Voting Tool via the Congress App

The UEG Week congress app includes a tool for audience voting during sessions. Make the programme of your industry sponsored symposium more interactive and introduce some questions where delegates need to vote. The result of the voting will be shown on the screen within seconds.

€ 3,400 per symposium

Questions & Answers Tool

Make the programme of your industry sponsored symposium more interactive and allow delegates to send questions (via congress app, UEG Week Live website and Twitter) to the chairpersons of your running session who will receive them directly at the desk to select them for presentation to the audience.

€ 1,500 per symposium

Webcast Recording Package

UEG is delighted to be offering a very attractive, high value webcast recording package for industry sponsored symposia. Publish your recorded symposium in the UEG Education Library and increase the awareness of your symposium by reaching out to a huge audience of peers, and hence making it accessible long beyond UEG Week 2019.

In 2017, the UEG Education web page had more than 850,000 page views.

Technicalities of offered on-demand webcast:
• Audio & video recording of the symposium by filming a headshot of the speaker. This is achieved by the provision of 1 centrally monitored, unmanned camera, fix-focused on the speaker standing at the lectern (only one time adjustments of the picture but no active steering)
• Capturing of the projector signal (incl. all presented videos, animations and presentation slides).
• Provision of webcast of the whole session in one piece as a multi-picture webcast including slide navigation (showing the camera and projection signal together – side by side – in one video with sound)
• Publication in the UEG Education Library alongside scientific session content post congress
• Provision of link to the recording (embed-code of webcast player) for symposium organiser’s own usage (for publishing on own website)
• Provision of recording-file in mp4-format, as 2-in-1-video showing the speaker next to the presentation (with displayed slides but no navigation) for symposium organiser’s own usage post congress
• 15 minute briefing during the rehearsal

For more information please contact us directly at uegweek@ueg.eu.

€ 10,000 per symposium
**UEG Week Sponsoring & Exhibition : Sponsorship Options**

### Industry Sponsored Symposium Live Stream

Live stream your industry sponsored symposium to a virtual audience in real time and extend your reach. This service can only be offered in combination with our Webcast Recording Package.

Note: No commercial use of the live stream allowed.

For more information please contact us directly at uegweek@ueg.eu.

€ 10,000 per symposium

### Doorplayer Branding

The programme of your industry sponsored symposium, your company logo or any preferred sujet related to the symposium will be displayed on the doorplayer located next to the entrance to the booked lecture room 30 min prior to your symposium until the end of the session.

€ 600 per symposium

### UEG Week Social Wall

The UEG Week social wall visualises ongoing discussions of the online community at and around UEG Week. Posts from all relevant social networks will be displayed on several screens throughout the venue and on the UEG Week Live website as well.

Benefit: Place your company logo and be visible in both worlds.

At the 25th UEG Week 2017 more than 3,100 unique posts were posted to the UEG Week Social Wall.

Please note: The content displayed on the UEG Week social wall is user-generated and not provided by UEG. The content is moderated with the aim to be kept strictly professional, however, hateful speech is not UEG’s liability.

€ 15,000 exclusive

€ 5,000 per sponsor (max. 3 sponsors)

### Sponsored Post on our Social Media Channels

Spread your message to our 11,700 Friends on Facebook and 7,000 Followers on Twitter through a sponsored social media post.

Content of the post to be provided by the company.

€ 3,500*

* Max. 2 bookings per company.
UEG Week Information Screens

During UEG Week all kinds of congress-related information as last-minute programme changes, upcoming congress highlights or general congress information will be shown in a fixed rotating schedule on several screens spread throughout the venue.

Benefit: Placement of one slide with your company logo or message within the rotating slides.

* Max. 5 bookings.

€ 2,500 per slide*

UEG Week Exhibition Screens

Within the exhibition area, there will be placed several TV Screens to promote your company together with ongoing industry announcements.

Benefit: Placement of one slide (10 sec.)/video (10 sec.) with your company logo or message within the rotating slides.

*Item can only be offered with a minimum of 3 confirmed bookings

€ 3,500 per slide or video*

Break Slides

Promote your company’s onsite activities or spread your company’s message with a slide running on the screens of all session rooms. Your slide is shown in the break times in all session rooms during the whole congress duration (incl. PGT Programme) within the rotating slide set.

Note: No product placement and no animation allowed.

* Max. 1 slide per company
Max. 5 bookings

€ 8,500 per slide*

UEG Week Newsletter

With the UEG Week newsletter, we keep the GI community up to date regarding all UEG Week related information. Take advantage of placing your advert banner and promoting for example your industry sponsored symposia.

Format: Digital, publishing period: between August 2019 until the end of UEG Week 2019

Benefit: Advert banner & hyperlink to your company/symposium website (only 1 sponsor per newsletter)

Choose between newsletters sent out to our database (up to 50,000 addressees - read rate up to 38%) or targeted newsletters to our registered delegates for UEG Week (approximately 10,000 addressees, read rate up to 45%)

<table>
<thead>
<tr>
<th>Available quantity</th>
<th>1 Newsletter</th>
<th>2 Newsletters</th>
<th>3 Newsletters</th>
<th>4 Newsletters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price</td>
<td>€ 9,000</td>
<td>€ 16,200</td>
<td>€ 24,300</td>
<td>€ 32,400</td>
</tr>
</tbody>
</table>
Daily Recaps

With the UEG Week Daily Recaps, we keep delegates informed on the most exciting scientific and congress highlights at UEG Week. Take advantage of 5,300 daily visitors to the UEG Week Live website per day and 2,300 unique live streaming users.

Format: digital, publishing period: 3 times during UEG Week (October 20, 21, and 22)

Benefit: Inclusion of your advert banner showing your company logo or promoting your company’s onsite activities & hyperlink to your company website on the bottom of one recap.

€ 8,500 per recap*

* Max. 3 bookings. Only 1 sponsor per recap.

UEG Week Post Congress Report

This 20-page booklet features the scientific highlights of UEG Week Barcelona 2019, providing delegates, non-attendees and stakeholders with a descriptive yet concise overview of the congress. The report which is authored and produced by UEG Council and Committee members will be available on the UEG website and distributed via all channels.

Format: digital, publishing period: within a week of the congress

Benefit: Displaying one full inside page sponsorship advert or a max. 2 page advertorial (full colour; content to be supplied by the sponsor, labelled as industry content).*

Full Page Advert: € 8,500
Advertorial: € 14,500

* Max. 1 advert and max. 1 advertorial within the post congress report
Abstract Book Advert (Online)

The UEG Week Abstract Book will be published on the UEG website and will be available online after UEG Week till the end of the year. Benefit: Get long-term visibility by placing your company logo plus company message in the leaderboard banner next to the congress logo above the Abstract Book. Link your company logo and message to your website and increase your recognition.

The UEG Week Abstract Book will be available on the UEG website and distributed via all channels. In 2017, the Abstract Book reached 5,800 impressions.

More detailed information upon request.

€ 13,500
Premises at the Congress Venue

**Poster Exhibition**

You will be acknowledged as sponsor of one topic area within the poster exhibition at UEG Week. Promote your company’s onsite activities or your company’s message on a sign in the poster exhibition. This package furthermore includes the branding of the E-Poster Terminal sail within that poster topic area with your logo.

€ 6,500 per topic area

**Speakers Centre**

You will be acknowledged as speakers centre sponsor with your company logo on a sign at the entrance of the area and one within the speakers centre. Your company logo will be as well displayed on the screen saver of all computer stations. In addition, you are invited to provide mouse pads with your company logo or message for use in the speakers centre.

Benefit: All speakers of UEG Week are required to upload their presentations via the speakers centre, which makes it a highly frequented spot at the venue.

€ 15,000

**Internet Centre**

You will be acknowledged as sponsor of the internet centre with your company logo. Moreover, your company logo will be displayed on the screen saver of all computer stations. Your company website will open automatically every time a user sits down to browse the Internet.

In addition, you are invited to provide mouse pads with your company logo or message for the internet centre.

Benefit: A minimum of 5–10 internet stations will be set-up in the internet centre which will be located in a prominent area of the congress venue. The internet centre is open to all congress delegates.

€ 20,000

**Young GI Lounge**

You will be acknowledged as sponsor of the Young GI lounge with your company logo at the entrance sign of the Young GI lounge and on a sign within the lounge.

Benefit: This comfortable area is the place to meet for gastroenterology trainees and young fellows at UEG Week where several activities like the Young GI Mentoring Programme are taking place.

€ 15,000

**Flyer Session**

Promote your onsite activities at allocated flyer slots in front of an allocated session room 15 minutes before the start of a session and 15 minutes after the end of the session. In addition, a second 30 minute slot will be allocated to your company where you can distribute flyers in a designated general area of the congress venue.

Areas and slots are allocated by UEG.

€ 8,000*

* Max. 2 bookings per company.
Company Meeting Rooms*

There are several types of meeting rooms available, which are the ideal spot for informal business meetings up to a max. of 20 persons. Please note that product placements or educational lectures are not permitted within these rooms. The different meeting room sizes, the respective price list and the application form is available online: ueg.eu/week/sponsors-exhibitors

<table>
<thead>
<tr>
<th>Room size</th>
<th>Capacity* Seating: boardroom**</th>
<th>Cost per day 08:00 – 18:00</th>
<th>Cost per ½ day 08:00 – 12:30 or 13:30 – 18:00</th>
</tr>
</thead>
<tbody>
<tr>
<td>21 sqm</td>
<td>12</td>
<td>€ 1,000</td>
<td>€ 600</td>
</tr>
<tr>
<td>32 sqm</td>
<td>16</td>
<td>€ 1,250</td>
<td>€ 750</td>
</tr>
<tr>
<td>40 sqm</td>
<td>18</td>
<td>€ 1,400</td>
<td>€ 840</td>
</tr>
<tr>
<td>64 sqm</td>
<td>20</td>
<td>€ 1,750</td>
<td>€ 1,050</td>
</tr>
<tr>
<td>&gt;64 sqm</td>
<td>on request</td>
<td>n/a</td>
<td>n/a</td>
</tr>
</tbody>
</table>

*without technical equipment, any implementation of technical equipment may reduce the seating capacity
**a different room set-up needs to be coordinated with and approved by UEG and is not possible for ½ day room rentals

*Company meeting rooms can only be booked in addition with other sponsoring items or exhibition booth space.

Device Charging Box

Display of your company logo or message on a device charging station
Benefit: Enable delegates’ devices to stay the course by sponsoring the charging station and be visible in what will be a well-frequented spot such as our networking areas for example.

No promotion of prescription medicines possible.

Price € 9,500 per station
Advertising Options

Important Dates for Artworks, if not otherwise stated

Submission of artworks to UEG for approval: **Wed, August 14, 2019**
Submission deadline for print files: **Fri, August 30, 2019**

**Note for compliance:** All branding and advertising artworks need to be in compliance with the local codes of practice with regard to the promotion of prescription medicines and others, if applicable.

Inside the Fira Gran Vía

Walkway to Exhibition Hall 8.1 and to Halls 6/7

**Decoration Moving Walkway Hall 8.1 (C8.1)**

Promotion placed on the moving walkway to Hall 8.1. Leading to Halls 6 & 7 and vice versa.

Size: 61.50 x 0.57 m (w x h) x 6 sides
Available quantity: 1
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price: € 14,500

**Decoration Moving Walkway Hall 8.1 (C8.2)**

Promotion placed on the moving walkway to Hall 8.1. Leading to Halls 6 & 7 and vice versa.

Size: 33.60 x 0.57 m (w x h) x 6 sides
Available quantity: 1
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price: € 14,500
Double Sided Drop Banners (BI)

Double sided drop banners, in the walkway to Hall 8.1

Size per drop banner: 0.70 x 1.40 m (w x h)
Available quantity: 2
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Oct. 23)

Price per ten banners double sided: € 4,200

Decoration Escalator to Hall 8.1

Four sided decoration of escalator leading from the registration area to the exhibition in Hall 8.1.

<table>
<thead>
<tr>
<th></th>
<th>EH8.1</th>
<th>EH8.2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size</td>
<td>21.8 x 0.62 m (w x h) x 4 sides</td>
<td>21.82 x 0.62 m (w x h) x 4 sides</td>
</tr>
<tr>
<td>including glass railing upstairs, size</td>
<td>6.86 x 0.73 m (w x h)</td>
<td>7.39 x 0.62 m (w x h)</td>
</tr>
<tr>
<td>Available quantity</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Duration of advertisement</td>
<td>During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)</td>
<td>During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)</td>
</tr>
<tr>
<td>Price</td>
<td>€ 17,500</td>
<td>€ 17,500</td>
</tr>
</tbody>
</table>
Floor Vinyl Sticker (VI)

These vinyl stickers will be placed according to your wishes (upon consultation with UEG) in the walkway to Hall 8.1 and Halls 6 & 7.

Size: Ø 2.50 m
Available quantity: 6
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per sticker for walk way area (Hall 8.1): € 4,800

SUNDITEX (Unlit)

This double sided free standing board will be placed according to your wishes (upon consultation with UEG) either in the registration area or in the walkway of Hall 8.1.

Size: 1,10 x 1,75 m (w x h)
Available quantity: 8
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per double sided board € 2,400 for walk way area (Hall 8.1)
Price per double sided board € 3,200 for registration area (Hall 8)
SUNDITEX Illuminated

This double sided free standing ILLUMINATED board will be placed according to your wishes (upon consultation with UEG) either in the registration area or in the walkway of Hall 8.1.

Size: 0.8 x 2.00 m (w x h)
Available quantity: 5
Duration of advertisement: During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per double sided board € 3,400 for walkway area (Hall 8.1)
Price per double sided board € 4,200 for registration area (Hall 8)

Decoration Escalator at Hall 6 (EH7)

Size: C - 12.80 x 0.62 m (w x h) x 4 sides and D 17.90 x 1.10 m (w x h) 1 side
Available quantity: 1
Duration of advertisement: During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price: € 16,500
Seating Cubes

Seating cubes allow delegates to take a break and enjoy sitting down while your company message gains optimal visibility. Several locations throughout the venue and mainly within the networking areas offer a unique way to promote your company. The seating cubes are foldable and produced with recycled PP material.

Benefit: 5 sides of the cube can be branded with your company logo or message
Format: 40 x 40 x 40,8 cm (w x d x h), 4 colour print;
Cubes are re-useable and foldable. Removal and transporation after the congress is not included in the price.
Duration of advertisement: Depending on location
Note: No promotion of prescription medicines allowed.

Price per 20 cubes: € 6,500

Water Dispenser

Several water dispensers (min. of 15 dispensers) will be provided for the use of delegates throughout the congress venue at prominent places.

Benefit: Display of your company logo or message on each water dispenser
Duration of advertisement: Depending on location

Price per 15 water coolers: € 9,800

Eco-friendly Water Bottles

The water bottles made from carton will be included in the congress bag and distributed to every congress delegate.

Format: 500 ml natural water in water carton bricks; 10,000 bottles.
Benefit: Display of your company logo or message on each water carton brick together with the UEG Week logo
Full colour printing on the entire surface possible

Price: € 19,500
Coffee Cups (CoC)

Deliver your message or make your company logo visible by branding the UEG Week coffee cups, which will be distributed to delegates at the designated catering areas.

Format: 200 ml cups (size is subject to change)
Duration of advertisement: Depending on location

Price: € 19,500

Advertising Options for Industry Sponsored Symposia

Lectern Sign Coverage

This single sided sign will cover the lectern with your symposium branding.

Size:
Single Lectern: 0.71 x 1.27 x 0.7 m
Double Lectern: 1.2 x 1.28 m
Duration of advertisement:
During the time slot of your Industry Sponsored Symposium.

Price: € 700

Presidium Desk Coverage

This sign will be placed on the front of the presidium desk.

Size branding: 3 x 0.85 m
Duration of advertisement:
During the time slot of your Industry Sponsored Symposium.

Price for a presidium desk coverage: € 650
Outside the Fira Gran Via North Entrance, Hall 8

Free Standing Tower (CP-1)

One standing tower, in front of the North Entrance

Size: Front: 3 x 3 m (w x h) Laterals: 1 x 3 m (w x h)
Available quantity: 2
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price: € 10,500

Quadrangular Totem (TOTEM)

Quadrangular totem, four sided print, placed on the forecourt in front of Hall 8

Size: 1.20 x 2.04 x 1.20 m (w x h x d)
Available quantity: 2
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per totem, 4 prints: € 6,900
Quadrangular Tower (TC-2)

Quadrangular tower, four sided print, placed on the forecourt in front of Hall 8

Size: 1.15 x 4.00 x 1.15 m (w x h x d)
Available quantity: 2
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per tower, 4 prints: € 7,900

Quadrangular Tower (TC-3)

Quadrangular tower, four sided print, placed on the forecourt in front of Hall 8

Size: 1.50 x 6.00 x 1.50 m (w x h x d)
Available quantity: 2
Duration of advertisement:
During the whole congress (Sat, Oct. 19 – Wed, Oct. 23)

Price per tower, 4 prints: € 8,900

Floor Plans for Advertising Options

The floor plans for Advertising Options are available on request. Please contact uegweek@ueg.eu for more details.
Technical Exhibition

Reasons for exhibiting

• All of the leading companies in the field of gastroenterology are present – be one of them!
• The technical exhibition provides an excellent opportunity to communicate latest advances in technology, products and therapies to delegates – take advantage of this opportunity!
• Delegates do increasingly welcome the opportunity to tap into the expertise of exhibitors who answer questions and provide hands-on product demonstration – do not miss out this knowledge exchange and networking possibility!

Space Rental Fee and included Services

<table>
<thead>
<tr>
<th>Space rental fee per square metre net (minimum area of a stand is 9 sqm)</th>
<th>Regular fee for companies</th>
<th>Reduced fee for publishing houses / book stores</th>
</tr>
</thead>
<tbody>
<tr>
<td>€ 800*</td>
<td>€ 400*</td>
<td></td>
</tr>
</tbody>
</table>

* all prices mentioned are net, 21 % VAT will be added, if applicable

The space rental fee includes:

• Net stand area (floor space without equipment or services)
• Listing of name in the exhibitor list
• Short description of company in the exhibitors’ & sponsors’ section of the UEG Week congress app
• Cleaning of general surfaces (aisles) and heating/air conditioning
• Exhibitors’ technical manual (available in April 2019)
• Venue security during the opening hours
• Exhibitor and congress registrations as listed in the below chart

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Company Staff only</th>
<th>Access to scientific sessions</th>
<th>Valid for</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 exhibitor registrations</td>
<td>per full 9 sqm</td>
<td>no</td>
<td>no</td>
</tr>
<tr>
<td>35 additional exhibitor badges for Premium Partners</td>
<td>20 additional exhibitor badges for Major Partners</td>
<td>9 - 54 sqm</td>
<td>yes</td>
</tr>
<tr>
<td>1 free congress registration</td>
<td>5 additional congress registrations for Premium Partners</td>
<td>3 additional congress registrations for Major Partners</td>
<td></td>
</tr>
<tr>
<td>2 free congress registrations</td>
<td>&gt;54 sqm</td>
<td>yes</td>
<td>yes</td>
</tr>
</tbody>
</table>

Additional exhibitor badges

Before UEG Week: € 120 (incl. 21% VAT) 3-day badge / € 40 (incl. 21% VAT) one day badge
Onsite Fee: € 180 (incl. 21% VAT) 3-day badge / € 60 (incl. 21% VAT) one day badge

Additional congress registration for company staff

€ 200 (incl. 21% VAT) per special rate badge (company staff only)
Badge number is limited as follows:
Premium Partners 10 / Major Partners 5 / General Sponsors and Exhibitors 2

The space rental fee does not include but services can be ordered separately:

• Partition walls, carpet and fascia boards
• Furniture and decoration
• Power supply
• Stand cleaning
• Exhibitor insurance
• Data network and telephone
Provisional Exhibition Hours

<table>
<thead>
<tr>
<th>Set-up</th>
<th>Thu Oct 17, 2019 *</th>
<th>08:00 – 21:00</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fri Oct 18, 2019 **</td>
<td>08:00 – 21:00</td>
</tr>
<tr>
<td></td>
<td>Sat Oct 19, 2019</td>
<td>08:00 – 21:00</td>
</tr>
<tr>
<td></td>
<td>Sun Oct 20, 2019 *</td>
<td>08:00 – 18:00 ***</td>
</tr>
<tr>
<td></td>
<td></td>
<td>18:00 – 20:00 ****</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>UGE Week Exhibition</th>
<th>Mon Oct 21, 2019</th>
<th>09:00 – 17:00</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Tue Oct 22, 2019</td>
<td>09:00 – 17:00</td>
</tr>
<tr>
<td></td>
<td>Wed Oct 23, 2019</td>
<td>09:00 – 14:00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dismantling</th>
<th>Wed Oct 23, 2019</th>
<th>15:00 – 21:00</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Thu Oct 24, 2019</td>
<td>07:00 – 20:00</td>
</tr>
</tbody>
</table>

* for Premium & Major Partner and booth space > 80 sqm
** space > 40 sqm
*** all crates must be removed by 18:00 at the latest
**** decoration only

Important Dates

Circulation of Exhibitors’ technical manual: April 2019
Submission deadline for the company description for the UEG Week congress app: Wednesday, August 14, 2019
Deadline for sending construction plans for self-built booths: Fri, August 23, 2019
Deadline to send order forms for additional services: Fri, August 23, 2019
Submission deadline for total required exhibitor badges: Thu, September 5, 2019
Submission deadline for total congress registrations for company staff: Thu, September 5, 2019
Deadline for entering names for exhibitor and congress registrations for company staff: Fri, September 27, 2019

For 50% of UEG Week delegates the exhibition is one of their key reason for attending.
Registration for Delegates

UEG Week is the premier venue for researchers from across the globe to present their latest research. If your company would like to invite participants to UEG Week 2019, we provide a special group registration offer to you, where you can take advantage of the early registration fees.

Registration Fees

<table>
<thead>
<tr>
<th>Registration and payment received by</th>
<th>Congress days</th>
<th>Thu, May 16, 2019</th>
<th>Thu, Sept. 5, 2019</th>
<th>after Thu, Sept. 5, 2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate Postgraduate Teaching Programme</td>
<td>Sat - Sun</td>
<td>€ 250</td>
<td>€ 250</td>
<td>€ 250</td>
</tr>
<tr>
<td>UEG Week</td>
<td>Mon - Wed</td>
<td>€ 470</td>
<td>€ 600</td>
<td>€ 750</td>
</tr>
<tr>
<td>UEG Week &amp; Postgraduate Teaching Programme</td>
<td>Sat - Wed</td>
<td>€ 720</td>
<td>€ 850</td>
<td>€ 1,000</td>
</tr>
<tr>
<td>Fellow in training*</td>
<td>Sat - Sun</td>
<td>€ 100</td>
<td>€ 100</td>
<td>€ 100</td>
</tr>
<tr>
<td>UEG Week</td>
<td>Mon - Wed</td>
<td>€ 200</td>
<td>€ 225</td>
<td>€ 250</td>
</tr>
<tr>
<td>UEG Week &amp; Postgraduate Teaching Programme</td>
<td>Sat - Wed</td>
<td>€ 300</td>
<td>€ 325</td>
<td>€ 350</td>
</tr>
<tr>
<td>Undergraduate student**</td>
<td>Sat - Wed</td>
<td>€ 60</td>
<td>€ 60</td>
<td>€ 60</td>
</tr>
</tbody>
</table>

All registration fees are stated in Euro (€) and include 21% local VAT.

* The fellow in training fee is only applicable for master and PhD students as well as for residents in training and a certificate from the supervisor or head of department must be forwarded together with the registration.

** The student fee is only applicable for medical students at university/college who have not received a first degree.

Group Registration

Group Registration (minimum purchase: 10 registrations)
If you order group registration with full pre-payment by Wed, May 29, 2019 you can take advantage of the extended early registration fees, otherwise for Group Registrations the regular fees and deadlines apply.

Order and full pre-payment received until Wed, May 29, 2019.
Submission of names of your delegates until Thu, Sept 12, 2019.

More information can be found on the UEG Week congress website.

Please note that for organisation and compliance reasons we kindly request the provision of e-mail addresses and prescriber/non-prescriber status for all delegates registered via a company.
The official local housing partner for UEG Week Barcelona 2019 is Mondial Congress & Events, offering hotel accommodation for groups and individuals.

Mondial Congress & Events has blocked rooms in various hotels in different price categories. The hotels are located throughout the city of Barcelona – the congress venue Fira Gran Via can be comfortably reached from all hotels by public transport by bus (TMB Lines: 72 and 79) or train (FGC Lines S8, S33, R6, R5, S4 station Europa/Fira), as well as with the Metro (Line 9 Sud metro station “Fira”).

Please refer to the UEG Week 2019 housing website for an up-to-date hotel list, hotel descriptions and maps as well as the booking link and contact details.

As Barcelona is a popular destination, we highly recommend booking your hotel accommodation as soon as possible.

Group Reservations (10 rooms and more)

Group reservations for 10 rooms or more can only be made by special request. Please choose your preferred hotel and send your request by email to: uegweek.housing@mondial-congress.com. Please state number of rooms, arrival and departure dates, room type (single or double), preferred hotel and/or location and maximum room rate. As soon as reservation for groups is open, a tailor-made offer will be sent to you within 2 working days of the receipt of your request, including the payment and cancellation conditions.

Please note that Premium & Major Partners of UEG Week 2018 already had priority choice for their preferred hotels.

Individual Reservations (max. 9 rooms)

Individual reservations can be made online from Monday, February 11, 2019. For up-to-date availability and immediate confirmation, please book your room through the online booking site.

Caution

Please note that only the UEG approved official registration & housing partner Mondial Congress & Events is authorised to use its name on information they send out to exhibitors and sponsors.

UEG has been made aware of several service providers who have contacted a number of companies supporting UEG Week, to offer registration & hotel reservation services.

UEG recommends that companies do not give information or data to any of these service providers.
Choose your way of learning!

Online Courses
- Postgraduate Teaching Programme
- Evidence Based Medicine Course
- Summer School
- Classroom Courses
  - Basic Science Course
  - Young Investigators Meeting

Recordings
- Search over 30,000 items
- Standards and Guidelines

Library

Latest News
- Latest News
- Mistakes in...
  - Solve cases with the community online
  - Blogs discussing hot topics

Stay up-to-date in the field

Find out more, visit ueg.eu/education
Annex 1
UEG Week Industry Guidelines and Terms & Conditions

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53 Application Terms & Conditions
53 Payment Terms & Conditions
53 Cancellation and Reduction Terms & Condition

United European Gastroenterology (UEG) GmbH, hereinafter referred to as UEG - has developed the “UEG Week Industry Guidelines and Terms & Conditions” in order to ensure the smooth functioning of the official congress activities and optimal attendance by delegates and to maintain the highest level of ethics, fairness and transparency in our interaction with each other.

The guidelines govern the relationship between the organisers of the congress and the involved industry representatives before, during and after the annual UEG Week. The application by a company for sponsorship options and/or exhibition space implies acceptance of the UEG Week Industry Guidelines and Terms & Conditions.

Please read the guidelines carefully and share with the necessary colleagues and agencies involved in the organisation of your UEG Week activities.

For more detailed information regarding sponsorship levels and options, exhibition space, dates and deadlines, please see the Sponsoring & Exhibition Opportunities.

Date of publication and effective from October 2018
Codes, Compliance and Ethical Business Practices Clause

Observance of Statutory Rules and Regulations
With respect to the use of the agreed exhibition space, the content of industry sponsored symposia, advertising activities as well as the general admissibility of the activities which the company plans to perform at the congress, the company acknowledges that it shall be solely responsible for the observance of ethical standards and all statutory rules and regulations applicable to the jurisdiction in Europe and especially, the hosting country. It is being agreed that the organiser shall not be under any obligation to inform the company of such legal provisions.

Each sponsor and/or exhibitor is responsible for the material and information provided at the congress and may only display this at their stand, at their industry sponsored symposia or at an officially and legally approved site in compliance with both the legislation of the host country and of the congress.

Intellectual property law protects the legal rights of creators and owners in relation to intellectual creativity. Participating companies are solely responsible for paying all usage rights and royalties for the use of intellectual property and copyright (music, photos, movies, artwork, etc.) used at all company’s activities during UEG Week.

UEG does not accept any liability in case of non-compliance from sponsors/exhibitors to applicable statutory rules and regulations.

The company shall hold UEG harmless from any third Party’s claim, damages or loss arising from contempt of regulation requirements.

Codes of Practice and Pharmaceutical Product Promotion
All companies and associations participating in UEG Week 2019 are advised to consult the guidelines and codes of practice applicable to Spain and Barcelona. It is the sponsor’s / exhibitor’s responsibility to comply with the local authority’s regulations. The company hence accepts all liability in all cases of non-compliance with these codes.

- Farmaindustria – Spanish Association for the Pharmaceutical Industry
- EFPIA – European Federation of Pharmaceutical Industries and Associations
  https://www.efpia.eu/media/21402/3a_efpia-hcp-code-2014.pdf
- IFPMA – International Federation of Pharmaceutical Manufacturers and Associations
- MedTech Europe – Represents the European Medical Technology Industry
- COCIR – The European Coordination Committee of the Radiological, Electromedical and Healthcare IT Industry
  http://www.cocir.org/
- EACCME® – The European Accreditation Council for CME
  http://www.uems.eu/uems-activities/accreditation/eaccme

Ethical Business Practices Clause
By becoming a sponsor and/or exhibitor of UEG Week, the company and UEG (the parties) agree to conduct the business contemplated herein in a manner, which is consistent with both the laws applicable to the respective party and the good business ethics. Specifically, the parties warrant that in connection with the agreement, they will conduct their activities in compliance with the anti-bribery/anti-corruption/anti-money-laundering laws being applicable to the respective party.

Further, the parties shall indemnify, that all books, records, invoices, and other documents relating to payments and expenses under the agreement are and shall be complete and accurate and reflect in reasonable detail the character and amount of transactions and expenditures.

Industry Sponsored Symposia
Terms & Conditions

Programme & Faculty
Industry sponsored symposia organised by the pharmaceutical companies, the medical device industry or other companies will have, as their main objective, the dissemination of scientific data and innovation, which will enhance the congress experience for all participants. The organiser of each industry sponsored symposium must assume the responsibility for overseeing that the messages and conclusions presented during the symposium are based on hard scientific data.

The programme proposal will not be accepted if it is judged to be promotional rather than educational. No product names or brand names/trademarks are allowed in the symposium or presentation titles or in the scientific programme of industry sponsored symposia. The symposium or presentation titles may contain a generic name. The sponsor must inform the chairperson(s) / speakers of this responsibility.

The programme of an industry sponsored symposium is not affiliated with UEG and the responsibility for the content remains with the company.

Symposium and presentation titles, speakers’ names as well as the sponsors’ name will be included in dedicated sections on the UEG Week website and in the congress app after approval by the UEG Scientific Committee.

Travel expenses, hotel accommodation and congress registration for speakers/chairs are not included in the price for an industry sponsored symposium and speakers/chairs need to be registered as delegates. In case speakers/chairs of your symposium form part of UEG Week’s confirmed faculty, the above expenses will be taken care of by UEG in line with stipulated faculty packages* (this may imply that you still have to cover costs). Please note that active members of the UEG Scientific Committee and the UEG Council are not permitted to speak in or chair UEG Week industry sponsored symposia.

Session Slot Allocation
Industry sponsored symposia will be running in parallel with other industry sponsored symposia. A maximum of five parallel symposia are scheduled but UEG reserves the right to adapt this number.
The application deadline for preferred sponsorship options and exhibition space is on Friday, February 8, 2019. After this date, all sponsorship and exhibition applications will be treated on a first-come, first-served basis.

For applications received until the above mentioned deadline, time slots for industry sponsored symposia will be allocated according to the level of sponsorship (Premium Partners have first, Major Partners have second and General Sponsors / Exhibitors have third choice).

Within the same level of sponsorship, the following ranking rules apply:

1. **1st criterion:** Total amount of the financial contribution for UEG Week 2019.
2. **2nd criterion:** If two or more companies do show the same financial contribution the UEG point system will be applied.
3. **3rd criterion:** If there are still two or more companies showing the same level, date and time of application are used as criterion for ranking purposes and companies will be treated on a first-come, first-served basis.

The application deadline for preferred sponsorship options and exhibition space is on Friday, March 1, 2019. The following information need to be submitted to uegweek@ueg.eu:

- Topic the symposium is related to (e.g., IBD, GERD, etc.)
- Working title of the symposium
- The three most preferred time slots (in order of preference)
- The three most preferred lecture rooms (a detailed list of provided rooms incl. capacities can be requested from uegweek@ueg.eu)
- Short summary of the general content of the symposium
- Tentative speakers’ names and titles of their presentations

The UEG Scientific Committee will approve titles of industry sponsored symposia by April 5, 2019 and will try to avoid an overlap of topics at the same time. Due to the numbers of industry sponsored symposia it cannot be guaranteed that there will be no interferences.

UEG will send a notification of time slots and session rooms to the organisers of approved industry sponsored symposia programmes starting on Friday, April 5, 2019.

**Photo, Filming and Recording**

The company organising a given industry sponsored symposium has the exclusive right to take photos, film and/or record their symposium after approval by UEG.

**Broadcasting**

Live: Live or simultaneous broadcasting of industry sponsored symposia is not permitted in general, besides the live stream package offered by UEG.

Delayed: Industry sponsored symposia cannot be broadcasted in any way until the first Monday following the end of UEG Week 2019.

**Promotion & Give-Aways**

All advertising measures (invitations, adverts, etc.) promoting the industry sponsored symposium need to show the note: “This symposium is not affiliated with UEG”. All artworks in relation to the industry sponsored symposium shall be submitted to uegweek@ueg.eu for prior approval. It is the sole responsibility of the sponsor to work with UEG to receive approval of materials.

Give-aways and printed matters may only be distributed in the space rented by the company in the exhibition hall, in their own company meeting rooms and flyers may be distributed 30 min prior to their symposium directly in front of the respective lecture room. For breakfast meetings the sponsor is entitled to distribute flyers in a given 30 min time slot (location and time slot will be provided and approved by UEG). Such material must not be distributed in any of the official congress hotels.

Sponsors may set-up displays (besides other advertising options) at the congress venue (location to be approved by UEG; production and set-up by the sponsor) on the day prior to the symposium until the end of the symposium as follows:

- 1 roll-up for a breakfast meeting
- 2 roll-ups* for a 90 min symposium
- Sponsors may set-up 1 roll (max. size of 1m width, 2m height) directly in front of the respective lecture room 30 min prior to the symposium
- Sponsors may print 1 poster (size Din A0) to announce the symposium and display it at a central poster wall provided by UEG
- Sponsors may publish their programme, abstracts and proceedings themselves

Companies are advised to adhere to industry standards (healthcare compliance rules) related to the value of give-aways they intend to give out in the lecture room of their symposium, which should preferably be of an educational or scientific nature. Contests, lotteries, raffles and quizzes are subject to approval by UEG.

* Companies that are entitled to displaying 2 roll-ups, are allowed to only place one per display area.

**Rehearsals, Set-up and Dismantling**

Companies must adhere to the indicated start and end times of the allocated time slot. Extensions beyond the assigned timing are not allowed under any circumstances.

Companies will have access to the lecture room, where the industry sponsored symposium will be held, 30 minutes prior to the assigned starting time if UEG Week Scientific Programme allows.

Lecture rooms should be completely vacated immediately after the end of the industry sponsored symposium. Please note that companies are responsible for removing all materials, waste, etc. from the room.

Installations or alterations to the rooms and the standard set-up can only be made with the explicit approval from UEG.

For any requests for a rehearsal in the lecture room of your symposium please contact uegweek@ueg.eu.

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<table>
<thead>
<tr>
<th>Symposium Category</th>
<th>Date</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>60 min Breakfast Meetings</td>
<td>Mon, Oct. 21, 2019</td>
<td>07:00 – 08:00</td>
</tr>
<tr>
<td>60 min Breakfast Meetings</td>
<td>Tue, Oct. 22, 2019</td>
<td>07:00 – 08:00</td>
</tr>
<tr>
<td>60 min Breakfast Meetings</td>
<td>Wed, Oct. 23, 2019</td>
<td>07:00 – 08:00</td>
</tr>
<tr>
<td>90 min Industry Sponsored Symposia</td>
<td>Sun, Oct. 20, 2019</td>
<td>16:15 – 17:45 or 18:00 – 19:30</td>
</tr>
<tr>
<td>90 min Industry Sponsored Symposia</td>
<td>Mon, Oct. 21, 2019</td>
<td>18:00 – 19:30</td>
</tr>
<tr>
<td>90 min Industry Sponsored Symposia</td>
<td>Tue, Oct. 22, 2019</td>
<td>18:00 – 19:30</td>
</tr>
</tbody>
</table>
Participation / Badges
All UEG Week registered congress delegates have access to industry sponsored symposia.

In general, exhibitor registrations do not entitle to have access to industry sponsored symposia but entitle to have access for the symposium of their company. In the case, that an organising company is no UEG Week exhibitor this company is entitled to 5 industry sponsored symposium staff badges per symposium.

If you have booked hostesses via the official hostess supplier to support you during your symposium they will be registered via a free staff registration.

Sponsorship and Advertising Terms & Conditions

Allocation of Sponsorship and Advertising Options
The application deadline for preferred sponsorship options and exhibition space is on Friday, February 8, 2019. After this date, all sponsorship and exhibition applications will be treated on a first-come, first-served basis.

For applications received until the above mentioned deadline, sponsorship options (printed/produced items, website/digital items, premises at the congress venue, advertising options) will be allocated according to the level of sponsorship (Premium Partners have first, Major Partners have second and General Sponsors / Exhibitors have third choice). Within the same level of sponsorship, the following ranking rules apply:

• 1st criterion: Total amount of the financial contribution for UEG Week 2019.
• 2nd criterion: If two or more companies do show the same financial contribution the UEG point system will be applied.
• 3rd criterion: If there are still two or more companies showing the same level, date and time of application are used as criterion for ranking purposes and companies will be treated on a first-come, first-served basis.

Company Meeting Rooms
Rooms can be rented for e.g. informal business meetings up to a maximum of 20 persons. Educational lectures or product placements are not permitted within these rooms.

UEG needs to be informed about all activities planned in these rooms (meetings, staff room, interviews, market research etc.).

All persons requesting access to the meeting rooms must be registered either as delegate or exhibitor.

In the room rental, a one-time set-up in boardroom style is included. Any extra equipment is at the company’s own expense and different room set-ups need to be coordinated with and approved by UEG and are not possible for ½ day room rentals.

The set-up of any signs (roll-ups, etc.) throughout the venue is not allowed.

Promotion
For certain sponsoring items UEG permits product advertising. All branding and advertising artworks need to be in compliance with the local codes of practice with regard to the promotion of prescription medicines and others, if applicable. Local regulatory approval is incumbent on the company booking the item.

Exhibition Terms & Conditions

Congress and Exhibition Layout and Stand Allocation
Allocation displays or related activities at the exhibition stands that do not reflect the scientific content of UEG Week will be considered as inappropriate.

The application deadline for preferred sponsorship options and exhibition space is on Friday, February 8, 2019. After this date, all sponsorship and exhibition applications will be treated on a first-come, first-served basis.

For applications received until the above mentioned deadline, booth space will be allocated according to the level of sponsorship (Premium Partners have first, Major Partners have second and General Sponsors / Exhibitors have third choice). Within the same level of sponsorship, the following ranking rules apply:

• 1st criterion: Total amount of the financial contribution for UEG Week 2019.
• 2nd criterion: If two or more companies do show the same financial contribution the UEG point system will be applied.
• 3rd criterion: If there are still two or more companies showing the same level, date and time of application are used as criterion for ranking purposes and companies will be treated on a first-come, first-served basis.

Companies will then be contacted by the UEG Technical Exhibition Management for booth space allocation according to their sponsorship level and ranking. UEG will make every possible effort to meet specified booth location requests and careful consideration will be given to all requests.

Booth selection/assignment process:
UEG will prepare an anticipated rough allocation time schedule. There you can see the time frame when you will presumably be contacted regarding your booth location (subject to change, not binding). In case you are not available at this time, we kindly ask you to let us know your substitute in order to ensure a continuous process. According to your ranking position and the process explained below, please note that a reply within the given time frame is requested to meet the schedule. To avoid delays we cannot grant extensions. Thank you for your cooperation and understanding.

Premium and Major Partners in the ranking list:
According to their position on the ranking list, companies will be contacted one after the other with the exhibition layout for selection of their booth location. UEG will propose a booth location, but the company can select other available booth locations within the given exhibition layout and within three working days after receipt of the proposal. If there is no reply within three working days the proposed location will be considered as accepted.

General Sponsors up to position 50 in the ranking list:
According to their position on the ranking list two companies will be contacted at the same time with a proposed exhibition space location, but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Should both request the same alternative location, the company with the higher ranking position will be assigned. The process must be finalized within two working days, regardless if the proposal will be accepted or alternatives are requested, therefore please review and reply as quickly as possible to our e-mail. If there is no reply within two working days the proposed location will be considered as accepted. Alternative locations can be requested, but cannot be guaranteed and shall not represent a condition for the participation in the exhibition.
General Sponsors from position 51-81 ranking list:
According to their position on the ranking list ten companies will be contacted at the same time with a proposed exhibition space location, but can request an alternative location from the remaining spaces (if feasible) within two working days after receipt of the proposal. Should two or more companies request the same alternative location the company with the higher ranking position will be assigned. The process must be finalized within two working days, regardless if the proposal will be accepted or alternatives are requested, therefore please review and reply as quickly as possible to our e-mail. If there is no reply within two working days the proposed location will be considered as accepted. Alternative locations can be requested, but cannot be guaranteed and shall not represent a condition for the participation in the exhibition.

From position 81 onwards:
Companies will be assigned according to their booth size by UEG and will be informed about their location. If available alternative locations can be requested within the same day of receipt of the e-mail, but cannot be guaranteed and shall not represent a condition for the participation in the exhibition.

From position 100 onwards:
Companies will be assigned according to their booth size by UEG and will be informed about their location.

UEG reserves the right to deviate from the stand confirmation and
• to alter the size of the stand
• to relocate
• to close entrances and exits on the exhibition grounds and/or in the congress venue
• to carry out any other structural alterations providing it has a substantial interest in such measures.

UEG shall notify the exhibitor immediately of the need to make an alteration and to allocate him wherever possible an equivalent stand space. In the event of an alteration to the stand rental, the exhibitor shall be reimbursed or invoiced for the amount, according to the case.

Stand Assembly, Design & Stand-building Rules
In taking over the stand area, the exhibitor implies acceptance of existing and given conditions, columns are as well part of the chosen exhibition booth space. To ensure a smooth course of events, exhibitors must obey all directives and instructions regarding the use of stands, their decoration, the use of self-designed and self-constructed booths and the fitting and furnishings of the booths.

The stand must be constructed in such a way as to comply with building, fire and other public safety ordinances. Appropriate fire certificates must be brought on-site for all the materials used for stand construction.

The exhibitor is required to comply with any technical instructions issued to him. In any case, all guidelines for stand building, as included in the UEG Week Industry Guidelines, in the UEG Week Exhibition Manual (circulation: April 2019) as well as in the in house rules and regulations of the congress venue are binding for all exhibitors.

General Requirements
• All exhibits must be confined to the spatial limits of their booth, as indicated in the final floor plan.
• Equipment to be shown or demonstrated must be placed in the exhibit space contracted in order to ensure that the visitor viewing the equipment will be in the booth and not impeding aisle traffic. All products and services must be safe in the opinion of UEG and have the approval of appropriate authorities.
• All activities on the booth area, potentially attracting a large audience and causing queues may not be placed immediately at the borders of the booth facing the aisles, as this might be impeding aisle traffic. Those activities must be clearly identifiable on the booth layout sent in for approval by UEG. UEG reserves the right to stop such activities on the booth immediately, if they are blocking passage ways around the booth area.

Stand Building Heights & Suspensions from the Ceiling
According to the additional information on sponsorship levels listed in the Sponsoring & Exhibition Brochure, the following limitations apply:

<table>
<thead>
<tr>
<th>Premium Partners</th>
<th>Major Partners</th>
<th>General Sponsors / Exhibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>Permission to extend the exhibition booth height in the hall to a maximum of</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Suspensions from the ceilings in the exhibition hall (upper rim – truss, lights included)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Venue Specifications
Maximum floor load: 1.800 kg/m².
Please note that it is not permitted to drill into the floor.
Floor: concrete.
Submission of Construction Plans
Please provide the following documents via e-mail as pdf-file until Friday, August 23, 2019 to uegweek.exhibition@media.co.at:
- stand design/drawings to scale, complete with ground view including measurements, front elevation including height indication, cross section measurements
- 3-D view
- plan showing the position of exhibition equipment, machinery and/or installations
- installation diagrams (electricity, water etc.)

Depending on the stand design and structure, you might be asked to submit static calculations.

Type of Stand
Row Stand
The standard height of two side and back walls towards neighbouring booths is 2.50 m (including platform/raised floor). Exceptions are only possible according to the sponsorship level and when coordinated and approved by the Technical Exhibition Management. Individual stand elements within the booth area may be planned with the maximum height according to the sponsorship level and again only with prior approval of the design by the Technical Exhibition Management.

Corner of Row Stand
According to international custom, a corner stand shall be built open on two sides. At the two open sides, any solid walls must not be longer than 20% - 35% of the length of the booth of each side and are only allowed with special permission of the Technical Exhibition Management and if they do not interfere with other exhibitors. Therefore, construction plans for approval are required as soon as possible. The standard height of side and back walls towards neighbouring booths is 2.50 m (including platform/raised floor). Exceptions are only possible according to the sponsorship level and when coordinated and approved by the Technical Exhibition Management. Individual stand elements within the booth area may be planned with the maximum height according to the sponsorship level and again only with prior approval of the design by the Technical Exhibition Management.

Peninsula Stand
According to international custom, peninsula booths shall be built open on three sides and should be fully accessible on all open sides. At the three open sides, any solid walls are only allowed with special permission of the Technical Exhibition Management. Depending on the concept and location of the booth, solid walls must not be longer than 20% - 35% of the length of the booth of each side and may not interfere with other exhibitors. The standard height of the back wall towards the neighbouring booth is 2.50 m (including platform/raised floor). Therefore, construction plans for approval are required as soon as possible. Exceptions are only possible according to the sponsorship level and when coordinated and approved by the Technical Exhibition Management. Individual stand elements within the booth area may be planned with the maximum height according to the sponsorship level and again only with prior approval of the design by the Technical Exhibition Management.

Island Stand
According to international custom, island booths shall be built open on four sides and should be fully accessible on all open sides. At the four open sides, any solid walls are only allowed with special permission of the Technical Exhibition Management. Depending on the concept and location of the booth, solid walls must not be longer than 20% - 35% of the length of the booth of each side and may not interfere with other exhibitors. Individual stand elements within the booth area may be planned with the maximum height according to the sponsorship level and again only with prior approval of the design by the Technical Exhibition Management.

Dismantling of Stands
The dismantling of stands may not commence until after the closing of the exhibition on the last day and according to the dismantling schedule published in the UEG Week Exhibition Manual. Exhibits which are not removed by the end of the dismantling period shall be removed and destroyed at the exhibitor’s expense and risk. The costs of transporting and destroying stand construction and packaging material and similar shall likewise be charged to the exhibitor. Repair of damage to the exhibition rooms shall be charged to the exhibitor and may be carried out only on the lessor’s instructions and by firms commissioned by the latter.

Promotion, Activities and Noise at Booths
The stands may only be used for exhibiting and advertising the exhibitors own products, materials or services but not for the sale of any products (exemption: publishing houses and book stores). Exhibitors are prohibited from publicising, distributing, and canvassing, and/or maintaining any activities, inducements, demonstrations, materials or displays outside the space assigned to them. UEG reserve the right to refuse applications from companies that do not adhere to the standard requirements or expectations and reserve the right to curtail or close exhibitors, wholly or partially, should they unfavourably reflect the nature and the purpose of the congress.

Give-aways and printed matters may only be distributed in the space rented by the company in the exhibition hall, in their own company meeting rooms. No such material may be distributed in any of the official congress hotels.

Companies are advised to adhere to industry standards (healthcare compliance rules) related to the value of give-aways they intend to give out, which should preferably be of an educational or scientific nature. Contests, lotteries, raffles and quizzes are subject to approval by UEG.

„Meet the expert“ sessions, hands-on trainings or press briefings at the stand are not allowed during the official core scientific programme but only during the following break times: 10:00 – 10:30, 13:35 – 13:45 and 15:30 – 16:00.

Exhibitors have to ensure that audio equipment cannot be heard outside the space assigned to the exhibitor or interfere or prove objectionable to attendees or other exhibitors. UEG and the technical exhibition manager reserve the right to request that exhibitors halt any activity that may be causing annoyance or interference to others.

Serving alcoholic beverages on stands is strictly forbidden.

Photographing, Filming at the Exhibition Space
The exhibiting company has the right to take photos or film their own booth at the assigned exhibition space. Photographing or filming outside this area without permission is forbidden. To request permission please contact uegweek@ueg.eu.
Participation / Badges

Stands must be staffed at all times during the hours of exhibition. The exhibition area is to be used only during the specified opening hours. Booth personnel with an appropriate exhibitor badge (including congress registration badges for company staff) are entitled to enter the exhibition area one hour before the official exhibition opening hours and remain in this area until 1.5 hours after the exhibition officially closes to prepare and clean up the booth. On Monday October 21, 2019 access will be granted from 07:30 to exhibitor badge holders.

Exhibitors will receive several complimentary exhibitor registrations and the number of free exhibitor registrations will depend on the size of the exhibition booth. Exhibitor registrations do not entitle the badge holder to attend the scientific sessions but a certain amount of free congress registrations will be issued to exhibitors according to the table below.

<table>
<thead>
<tr>
<th>Booth Size</th>
<th>Company Staff</th>
<th>Access to scientific sessions</th>
<th>Valid for</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 exhibitor registrations</td>
<td>per full 9 sqm</td>
<td>no</td>
<td>no</td>
</tr>
<tr>
<td>35 additional exhibitor badges for Premium Partners</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20 additional exhibitor badges for Major Partners</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 free congress registration</td>
<td>9 - 54 sqm</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>5 additional congress registrations for Premium Partners</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 additional congress registrations for Major Partners</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 free congress registrations</td>
<td>&gt;54 sqm</td>
<td>yes</td>
<td>yes</td>
</tr>
</tbody>
</table>

Additional exhibitor badges:  
Before UEG Week: € 120 (incl. 21% VAT) 3-day badge / € 40 (incl. 21% VAT) one day badge  
Onsite Fee: € 180 (incl. 21% VAT) 3-day badge / € 60 (incl. 21% VAT) one day badge

Additional congress registration for company staff: € 200 (incl. 21% VAT) per special rate badge (company staff only)  
Badge number is limited as follows:  
Premium Partners 10 / Major Partners 5 / General Sponsors and Exibitors 2

Please note that according to the EU Directive 2001/83/EC promotional material related to prescription-only medicines must be distributed or provided exclusively to Healthcare Professionals who are authorised to prescribe or dispense them.

General Terms & Conditions

Industry Activities outside the Congress Venue

Industry meetings are to be held only at the congress venue where a number of meeting rooms are available. Meetings outside the congress venue cannot be accepted during blackout times. This rule has been established to avoid attendees missing the scientific programme of the congress.

Furthermore, the company has to assure not to conduct any social or other activity that coincide with the scientific programme within the official congress hours (incl. the hours of industry sponsored symposia) and which would take people away from the congress venue. Transportation to such activities starting after the official congress hours must not be organised at times coinciding with the official congress hours.

Please be aware of the UEG Week blackout times:
- Saturday, October 19: 09:00 – 16:30
- Sunday, October 20: 08:30 – 19:30
- Monday, October 21: 07:00 – 19:30
- Tuesday, October 22: 07:00 – 19:30
- Wednesday, October 23: 07:00 – 15:30

Any kind of on-site promotion activity during UEG Week 2019 that is not listed in the sponsorship prospectus has to be reported to UEG and needs to be approved. The respective fee shall be determined.

Failure to comply with these regulations shall entitle UEG to determine sanctions at short notice.

Publicity/Media/Press

The dedicated sponsor logo of UEG Week and the Congress Name “United European Gastroenterology Week Barcelona 2019 (UEG Week 2019 or UEG Week Barcelona 2019)” is only to be used in official congress publications, events and publications that have been officially approved by UEG. The following congress logos may be used with designation of the sponsorship level as follows:

<table>
<thead>
<tr>
<th>Premium Partners</th>
<th>Major Partners</th>
<th>General Sponsors / Exibitors</th>
</tr>
</thead>
<tbody>
<tr>
<td>uegweek</td>
<td>uegweek</td>
<td>uegweek</td>
</tr>
</tbody>
</table>

Sponsor endorsement logos are provided to all sponsors and exhibitors upon request.

Press conferences conducted by sponsors and exhibitors may neither be held before the first UEG Week press briefing nor at the same time as the official press briefings. To rent rooms for press conferences at the congress venue please contact uegweek@ueg.eu, the organisation of the press conference remains with the company. The UEG PR Agency SPINK may support you at your own expense in organising your press conference. If you are interested, please contact them directly: media@ueg.eu.

The official press briefing times will be announced in June at the latest.
All companies organising press conferences should inform UEG of the date, schedule and venue of their press conferences. Events with more than eight participants need the prior approval of UEG.

Company representatives are not permitted in the UEG Week press centre.

With prior permission from the UEG PR Agency SPINK, sponsors and exhibitors are allowed to display prepared press material in the press centre. Please contact therefore: media@ueg.eu.

The use of the UEG and UEG Week logo on sponsors and exhibitors press material is prohibited.

Market research activities and interviews are not permitted in any general congress areas, lecture rooms and exhibition halls but can take place in company meeting rooms if conducted in the name of the company and clearly stated that they are not affiliated with UEG. Any interview requests with members of the UEG Council or UEG Scientific Committee must be coordinated through our UEG PR Agency SPINK: media@ueg.eu.

**Appointed Agency**

If an agency is involved in the organisation of a company’s activities at UEG Week, the company has to confirm in written to UEG:

* the agency’s name
* contact person
* contact details
* the role of the agency.

Companies will be held responsible and accountable for activities organised on their behalf by their official appointed agency. Requests from unknown agencies will not be taken into account.

Each company is responsible for sharing the link and log-in details to the Industry Zone on the UEG website with their agencies and providing them with the necessary information for their participation at UEG Week.

**Privacy and Data Protection**

By participating at UEG Week, the Sponsor’s representatives agree that UEG uses Personal Data as defined in UEG’s Privacy Policy which can be found at ueg.eu/privacy-policy, and that UEG uses and publishes photos and video-impressions taken during UEG Week for UEG’s purposes.

The company is aware that, within the framework of an agreement regarding UEG Week, UEG stores personal data supplied by the company in relation to the agreement for the purposes of automatic processing, UEG collects, uses and processes personal data with reasonable diligence according to the General Data Protection Regulation. Detailed information about our data processing and the rights of the affected persons can be found in our Privacy Policy.

In order to organize UEG Week it is necessary to transmit the company’s primary contact person’s data to UEG’s contract partners and other third parties. By doing so our contract partners are able to offer you important services in relation with your UEG Week participation (e.g. accommodation or additional exhibition services). This transmission is only to organize UEG Week and the disclosed contact data will not be used otherwise. The company guarantees that the contact person is aware of such transmission and has given his consent to such transmission.

**Photos, Filming and Recording of Scientific Sessions**

It is strictly forbidden to film, take photos or record any oral or poster presentation of UEG Week without the consent of UEG (including smart phones, mobile devices, etc).

Please note that numerous sessions will be recorded and published at ueg.eu/education immediately after the congress and will be available for all congress delegates. This also includes all abstracts and E-Posters.

**Insurance & Liability, Safety of the Venue**

UEG enters into agreements with the company assuming that any UEG Week sponsor/exhibitor is holding an adequate insurance covering personal injury and loss of/damage to property for the duration of UEG Week.

The risks of individual exhibitors and equipment and all related display materials installed by companies are not insured by UEG. Neither UEG nor its contractors will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors and therefore we highly recommend to take out additional insurance against the mentioned risks.

UEG shall take appropriate steps as being reasonable to ensure the safety of the participants at the venue. UEG shall foresee to the necessary arrangements with the congress venue and the local authorities. Notwithstanding, the sponsor shall take appropriate measures as being reasonable to ensure the safety of the participants as visiting the sponsor’s exhibition booth or industry sponsored symposium.

UEG provides general guard service at the congress venue. Special stand surveillance is not provided. If special surveillance is required, only a security company commissioned by UEG or the Technical Exhibition Management may provide this service on the company’s own costs.

UEG’s liability for damages the company incurs or may incur, is limited to the fares extent permitted by the law applicable. Thus, UEG shall not be held liable for any damages, resulting from any negligent or gross negligent act or omission of any of UEG’s directors, employees, contractual partners, consultants or any participant in UEG Week 2019. UEG cannot be held liable for consequential damages, such as losses, costs, fees and negative impact on reputation.

**Postponement or Cancellation of UEG Week**

If there are compelling reasons beyond its control which inevitably delays, hinders or prevents UEG, however acting reasonably, from hosting the UEG Week, UEG has the right to postpone, shorten, extend, close temporarily or fully or cancel the exhibition and to amend sponsoring items. In the event of a postponement of or alteration to the duration of UEG Week, the respective agreement remains binding without changing its conditions for six months.

A party’s obligations shall be suspended to the extent and for the duration that its performance is delayed, hindered or prevented by circumstances which are not within its reasonable control ("Force Majeure").

Force Majeure shall include acts of restraints of governments or public authorities, war, revolution, riot or civil commotion, strikes, lockouts (except relating to a party’s own employees), blockage or embargo, explosion, fire, flood or natural disaster; to the extent that any of these events are beyond the reasonable control of the affected party.
A party affected by any event of Force Majeure shall:

• promptly in writing notify the other party, explaining the nature, details and expected duration of such event. Such party shall also notify the other party from time to time as to when the affected party reasonably expects to resume performance in whole or in parts of its obligations hereunder, and notify the other party of the cessation of any such event; and

• use its best efforts to resume full performance of its obligations under this agreement as soon as reasonably practical.

If a party anticipates that an event of Force Majeure may occur, such party shall notify the other party of the nature, details and expected duration of such event.

If the event of Force Majeure prevails for a continuous period in excess of three (3) months, the party which is to be notified of such circumstances may terminate the agreement by giving written notice of termination with immediate effect to the Force Majeure party.

If, as a result of Force Majeure, UEG Week has to be cancelled or shortened, UEG shall promptly refund to the sponsor any amount of the financial contribution that has been paid by the sponsor, but not already spent or contractually agreed to be spent by UEG for fulfilling its obligations under the respective agreement or in relation to the (envisaged) hosting of UEG Week, and the sponsor shall be released from any further liability under the respective agreement.

Claims Procedures, Governing Law

Any agreement and the rights and obligations of the parties under the agreement shall be governed by and construed under substantive Austrian law, with the exclusion of its conflict law rules and the regulation on the law applicable to the contractual obligations (Rome I). Disputes in connection with this agreement or its performance shall be with the civil courts of Vienna being competent for the First District of Vienna – Wien Innere Stadt.

Nothing in this section will preclude either party from seeking interim or provisional relief from a court of competent jurisdiction, including a temporary restraining order, preliminary injunction or other interim equitable relief, if necessary to protect the interests of such party.

All claims by the company booking any sponsorship options or exhibition space against UEG must be made in writing. The maximum time lapse is 4 weeks from the closure of UEG Week 2019.

Applications must be submitted by the company under whose name each sponsorship option or exhibition stand is to be listed. All agreements shall remain in full force and effect in case of merger or acquisition of the contracting company.

By signing, mailing or delivering the respective form to UEG, the application becomes legally binding for the sponsor/exhibitor. Please note that this does not constitute a formal agreement or obligation for UEG. Contractual conditions are constituted only after UEG has sent a written confirmation of acceptance to the sponsor/exhibitor.

UEG will send a respective sponsorship contract to Premium and Major Partners, to General Sponsors/Exhibitors on request only.

Payment Terms & Conditions

All prices mentioned in the Sponsoring & Exhibition Brochure are in Euro (€) and excluding VAT, if not otherwise stated. The VAT treatment depends on several facts, which have to be assessed on an individual basis. The respective VAT rate will be added, if applicable. All payments must be made in Euro (€). Other currencies cannot be accepted.

For applications received until Friday, February 8, 2019 invoices will be issued by UEG as follows:

Premium/Major Partner:
40 % of the total financial contribution will be invoiced when the contract is concluded
60 % of the total financial contribution will be invoiced by Friday, June 28, 2019 (payment due: on or before July 29, 2019)

General Sponsors and Exhibitors:
40 % of the total financial contribution will be invoiced when the confirmation of acceptance is sent by UEG
60 % of the total financial contribution will be invoiced by Friday, June 28, 2019 (payment due: on or before July 29, 2019)

For applications received after Friday, February 8, 2019 100% of the total financial contribution will become due immediately after confirmation of acceptance is sent by UEG.

Payment terms: within 30 days of receipt of valid invoice from UEG

If payment is not made by the due date, UEG is entitled to charge eight per cent (8 %) default charges per annum or terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for breach of contract.

All payments need to be settled before UEG Week.

Cancellation and Reduction Terms & Conditions

Cancellations and changes to the initial booking must be made in writing to UEG.

Sponsors/Exhibitors are entitled to withdraw bookings or reduce exhibition space up to the time when the booking is confirmed by UEG. Once the booking is confirmed, the company may no longer cancel free of charge. The full fee for the respective sponsorship option or exhibition space plus any additional expenses actually incurred remain payable in total.
Find out more, visit ueg.eu/week

Barcelona, Spain
October 19–23, 2019
Venue: Fira Gran Via

Registration opens February 2019

Submit your abstract until April 26, 2019

Sharing the future of digestive health