

Inflammatory bowel disease (IBD)



DRAMATIC SUSTAINED INCREASE IN INCIDENCE IN MANY WESTERN COUNTRIES



RECENT INCREASE IN INCIDENCE IN EASTERN EUROPE PUTTING PRESSURE ON HEALTHCARE SYSTEMS



HEAVY FINANCIAL BURDEN TO WESTERN HEALTHCARE SYSTEMS

MORE COMMON IN
**NORTH
& WEST
EUROPE**

MORE COMMON IN NORTHERN AND WESTERN REGIONS OF EUROPE, ESPECIALLY FOR CROHN'S DISEASE



A NORTH-SOUTH AND AN EAST-WEST GRADIENT IN THE INCIDENCE OF BOTH CROHN'S DISEASE AND ULCERATIVE COLITIS.



AVAILABILITY OF DRUGS, INVESTIGATIONS AND TREATMENT STRATEGIES VARY SIGNIFICANTLY ACROSS EUROPE